

# Public attitude influences actors' visual orientation: a pilot experimental study

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- 1 Public attitude influences actors' visual orientation: a pilot experimental study
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#### ABSTRACT

Human emotions guide verbal and non-verbal behaviour during social encounters. During public performances, performers' emotions can be affected directly by an audience's attitude. The valence of the emotional state (positive or negative) of a broad range of animal species is known to be associated with a body and visual orientation laterality bias. Here, we evaluated the influence of an audience's attitude on professional actors' head orientation and gaze direction during two theatrical performances with controlled observers' reactions (Hostile *vs* Friendly audience). First, our speech fluency analysis confirmed that an audience's attitude influenced

actors' emotions. Second, we found that, whereas actors oriented more their head to the left (i.e. Right Hemisphere Bias) when the audience was hostile, they gazed more straight ahead at Friendly spectators. These results are in accordance with the Valence-Specific Hypothesis that proposes that processing stimuli with negative valences involves the right hemisphere (i.e. left eye) more than the left hemisphere. **KEYWORDS** Emotions; Public performance; Audience effect; Laterality; Theatre. Allthoraccepted manuscribe

#### INTRODUCTION

Nonverbal behaviours, such as mutual gazes and proxemics, impact the regulation of social interactions (Herrera et al., 2011). Directed gazes and body postures play an important role in coordinating turn-taking by communicating information concerning interlocutors' intentions and emotions (Kendon, 1967; Herrera et al., 2011). Body posture affects an audience's perception (Huang et al., 2011), but an audience's characteristics can also influence performers' body posture (Mehrabian, 1969). Emotions and behaviours are intermingled (Feldman et al., 1999; Baumeister et al., 2007). Gaze avoidance is characteristic of unfriendly encounters, while more direct gazes are present during friendly interactions (Kendon, 1967). Interlocutors also tend to expose one hemiface more than the other to their partner (Nicholls et al., 2002). The choice of the hemiface exposed is linked to the subject's emotional state (i.e. presenting the left cheek when posing is considered to be more emotionally expressive, Nicholls et al., 1999 and 2002) or to the emotional valence (aggressive/friendly) of the context of social encounters (Basile et al., 2009).

A broad range of animal studies support the link between perceptual laterality and emotional state (Rogers et al., 2013; Versace & Vallortigara, 2015; Vallortigara & Versace, 2017). The Valence-Specific Hypothesis (VSH) posits that the left side of the brain is specialised for processing positive emotions and the right side for processing negative emotions (Ahern & Schwartz, 1979; Davidson, 1984; Wedding & Stalans, 1985; Hook-Costigan & Rogers, 1998). The predominance of the left visual field preference (i.e. suggesting a contralateral right hemisphere processing) varies with the level of negative emotions during social interactions and exposures to negative stimuli (nonhuman primates: Casperd & Dunbard, 1996; Baraud et al., 2009; Quaresmini et al., 2014; dogs: Quaranta et al., 2007; Siniscalchi et al., 2013; horses: Larose et al., 2006; De Boyer des Roches et al., 2008; Austin & Rogers, 2014; birds: Vallortigara et al., 1999; cetaceans: Chanvallon et al., 2017 and honeybees: Rogers & Vallortigara, 2019).

During public performances, characteristics of the audience influence performers' emotions and behaviours (Bode and Brutten, 1963; LeBlanc et al., 1997). For example, audience size, actors' emotions and lateralised positioning are inter-connected, and actors tend to use their left visual field (i.e. right hemisphere) in anxious and less preferred situations (Lemasson et al., 2018). The spatial disposition of an audience in a theatre layout is associated with different rates of galvanic skin responses and a quadri-frontal disposition (with spectators on all possible sides) increases actors' emotional scores (Lemasson et al., 2019).

The pleasantness, responsiveness and interest of an audience are known to affect performers' internal state (MacIntyre and Thivierge, 1995; MacIntyre et al., 1997). Negative responses from an audience typically

increase speakers' anxiety (Bassett et al., 1973; Gardiner, 1971; Pertaub et al., 2002). In contrast, supportive audiences have a positive impact on speakers' stress (Yokoyama et al., 1992; Taylor et al., 2010). We know that looking at angry/happy faces triggers more/less gaze avoidance especially when the observer is feeling anxious (Roelofs et al., 2010). However, to our knowledge, no study has evaluated the influence of an audience's attitude on performers' behavioural laterality.

We tested experimentally the impact of two contrasting controlled audience attitudes (Friendly/Hostile) on professional actors' spontaneous emotions and lateralised behaviour. Emotions were estimated by analysing their speech as stress is known to reduce speech fluency (Buchanan et al., 2014). Lateralised behaviours were evaluated by head orientations and gaze directions. We hypothesised that left-side orientations and direct gazes would be fewer in the negative situation than in the positive situation.

#### **METHODS**

Since our study was only observational, with informed consents from participants, no further ethical authorisations were requested according to the French law. Following the recommendations of the European General Data Protection Regulation, this study was registered under the certificate #2-17049\UMR6552 by the Data Protection Service.

#### - Experimental setup

The study was conducted during two theatrical representations by the "Fabrique Autonome des Acteurs" (Moussey City, France) on August 30<sup>th</sup> and the 31<sup>st</sup> 2017. Ten professional actors, 6 women and 4 men, between 24 and 47 years old, took part in a play including ten monologues, lasting about 4 minutes each. During a given monologue, only one actor spoke and sat on a chair placed in front of the spectators. Each actor had the leading role in one monologue only while all the other actors remained on stage, sitting silently on chairs but down-stage. All the monologues included a reference to animals and/or animal sciences. The ten monologues were delivered their lines consecutively and in the same order during the two representations. The actors and the spectators knew they were contributing to an ethological research project but were totally naive as to the scientific objectives, measurements and experimental variables. They were informed only that they had to remain sitting on the offered chair. Respectively 34 and 31 spectators attended the representations. The spectators differed between the two representations.

The two representations were identical so that the only experimental variable was the spectators' attitude. Just before the start of a representation, the spectators were informed that they had to contribute by being Friendly on

the first day (i.e. to over express all their positive feelings) and Hostile on the second day (i.e. to express their positive feelings discreetly and to exaggerate all their negative feelings). Each leading actor was filmed using a Sony DCR-SR35 camera, positioned centrally, behind the spectators.

- Selection of texts and direction of actors

The texts for the ten monologues were chosen based on two criteria. First, all texts talked about animals and were mainly descriptive in order to be dramaturgically coherent. Second, all texts had to be emotionally "neutral" for the actors, such as naturalistic descriptions (i.e. three extracts of Darwin's "Voyage autour du monde à bord du Beagle", two extracts of Maëterlinck's "La vie des abeilles", one extract of Lorenz' "L'agression") and extracts of novels (i.e. three extracts of Mac Carthy's "La trilogie des plaines", one extract of London's "Construire un feu") in French. Prior work with the actors focused on some specific parts of the text (like active verbs) but never concerned the characters played.

#### - Data collection

The videos of all the entire monologues were scored using Boris software v.6.0.5 © 2012-2018. Using continuous focal sampling, we scored indicators of change in emotional state through the leading actor's speech: Mistakes (i.e. word omission, word addition, word error and word inversion, after comparing to the original text) and Silent pauses (total duration and number of occurrences) (Buchana et al., 2014; Lemasson et al., 2018). Durations were measured with a precision of 0.001s, and silences lasting more than 0.1s were considered a pause. In addition, using instantaneous scan sampling, every 5 seconds, we measured (independently from one another) head orientations and gaze directions of the leading actor. Head orientations were categorised either as "Front" (i.e. facing the spectators), "Right" (i.e. right side oriented towards the spectators at an angle of more than 45°) or "Left" (i.e. left side oriented towards the spectators at an angle of more than 45°). Gazes were also categorised either as "Front" (i.e. directed towards the centre of the audience), the "Periphery" (i.e. directed towards the farthest sides of the audience) or "Undirected" (i.e. not directed towards the audience).

#### - Data analyses

Given our small sample size (N=10 actors), we only ran non-parametric statistical tests. Using Wilcoxon matched pair tests, we analysed the influence of the public's attitude on the actors' behaviours (speech, head orientation, gaze direction). We compared frequencies and durations for focal variables and percentages for scan variables. To run the data analysis, we used Rstudio software v.1.0.146 © 2009-2016 (package: coin) with the significance level set at 0.05.

#### - Influence of the audience's attitude on the actors' speech 1

Speech analyses revealed that a Hostile public was associated with longer silence durations (V = 6 and p =0.03) and a greater number of silences (Wilcoxon test: V = 5 and p = 0.04) than a Friendly public (Fig. 1). However, the public's attitude had no effect on the number of mistakes made by the actors during their monologues (Median number of mistakes for each representation = 3.5, Wilcoxon test: V = 17 and p = 0.67).

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#### FIGURE 1 ABOUT HERE

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#### - Influence of the audience's attitude on the actors' positions and gazes

We found that the public's attitude influenced orientation of actors' head. Indeed, actors' head was directed more to the Left when the public was Hostile than when it was Friendly (V = 6 and p = 0.027, Fig 2). However, the public's attitude did not influence other head orientations (Front: V = 40 and p = 0.23; Right: V = 24 and p = 0.23; Right: V = 24 and V = 0.23; Right: V = 0.23; Righ 0.77; Fig 2). 30/07

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#### FIGURE 2 ABOUT HERE

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These results also showed that gaze direction was influenced by the public's attitude. When the public was Friendly, actors gazed more towards the centre of the audience (V = 53 and p = 0.006, Fig. 3), and less towards the periphery of the audience (V = 0 and p = 0.002, Fig. 3) than when acting in front of a hostile audience. However, the audience's attitude did not influence the time spent with undirected gazes (V = 29 and p = 0.92).

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#### FIGURE 3 ABOUT HERE

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#### **DISCUSSION**

In line with our predictions, our data showed that actors presented spontaneously more often their lefthemiface to the public when the audience expressed a hostile rather than a friendly attitude. A hostile audience impaired actors' speech fluency. However, right-side orientations did not increase with a friendly public. Nevertheless, the actors gazed more at the public when the audience was friendly but more to the periphery when it was hostile.

Gaze avoidance is strongly related to emotional state and is a way for people to decrease their stress (Larsen & Shackelford, 1996). A vast majority of reports indicate that a higher percentage of eye contact between communicators is typically associated with more positive attitudes between the communicators (Mehrabian, 1969). People make significantly more eye contacts with liked addressees than with disliked addressees (Mehrabian, 1969). Perceiving direct/averted gazes activates the approach/avoidance motivational brain systems thus influencing the outcome of an interaction (Hietanen et al., 2008). The lack of responsiveness and pleasantness of hostile observers certainly affected actors' emotional states and motivation to engage in long-lasting exchanges. Binocular gazes by horses towards positive stimuli have been observed (de Boyer des Roches et al., 2018), suggesting flexibility in hemispheric specialisation for processing positive emotions.

The increase of left-hemiface (i.e. right brain hemisphere control) exposure in the hostile audience situation is consistent with the Valence Specific Hypothesis (e.g. Hook-Costigan & Rogers, 1998). Indeed, acting in front of a non-responsive audience certainly created an unpleasant atmosphere and thus a bias in favour of a right-hemisphere processing of negative emotions. Alternatively, this may have been a way actors spontaneously and unconsciously adapted to the situation by favouring the exposure of their left hemiface, which typically expresses emotions more intensively (Asthana & Mandal, 1998), possibly in order to increase the chances of eliciting more positive responses from the audience. Previous authors showed that, when photographers ask people to portray a variety of emotions, they present more often the left side of their face (Nicholls et al., 1999). Portraits of left side posers received higher emotional expressive rates (Nicholls. et al., 2002). Finally, actors may have been more surprised and hence more attentive towards the hostile public, and this may also be reflected by their longer silences that would trigger a right-hemisphere bias (Hausberger et al., 2019).

Although this study would deserve replication with larger sample sizes and repeated trials in order to make these conclusions more solid, it brings new findings that consolidate an earlier study showing that left-hemiface exposure of actors increased in more anxiety-provoking theatrical situations (i.e. larger public) (Lemasson et al., 2018). It confirms the possibility to run social human laterality studies in naturalistic contexts.

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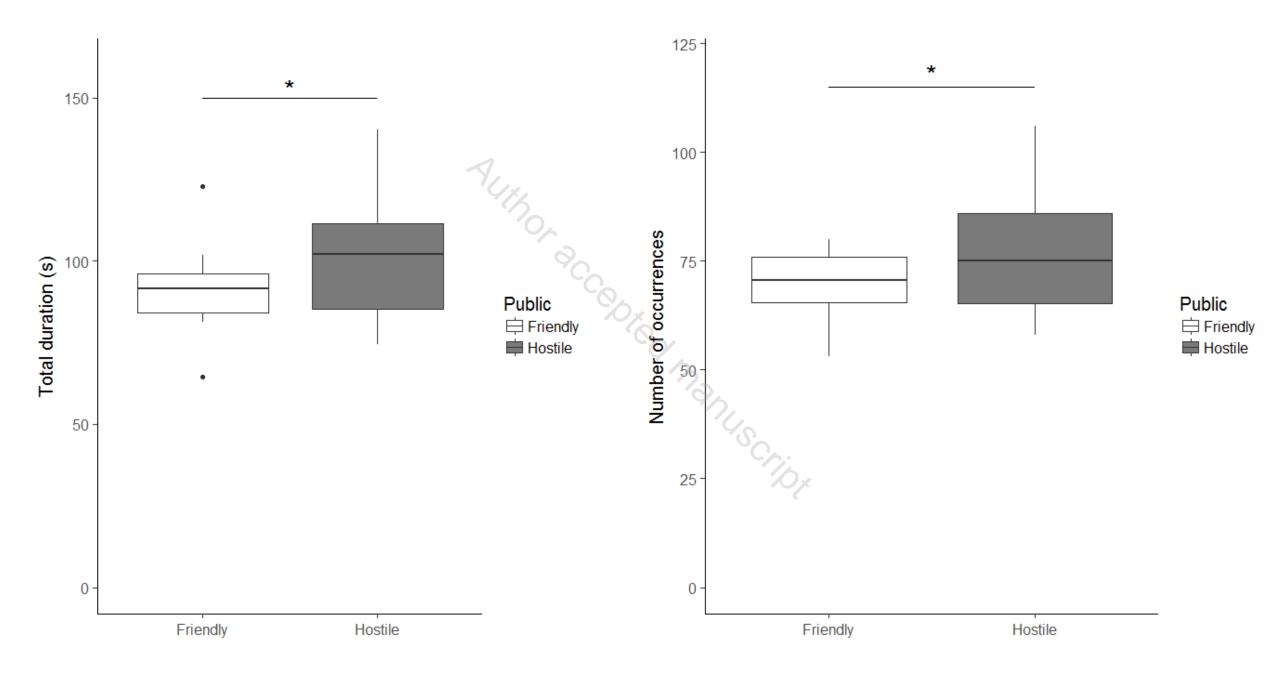
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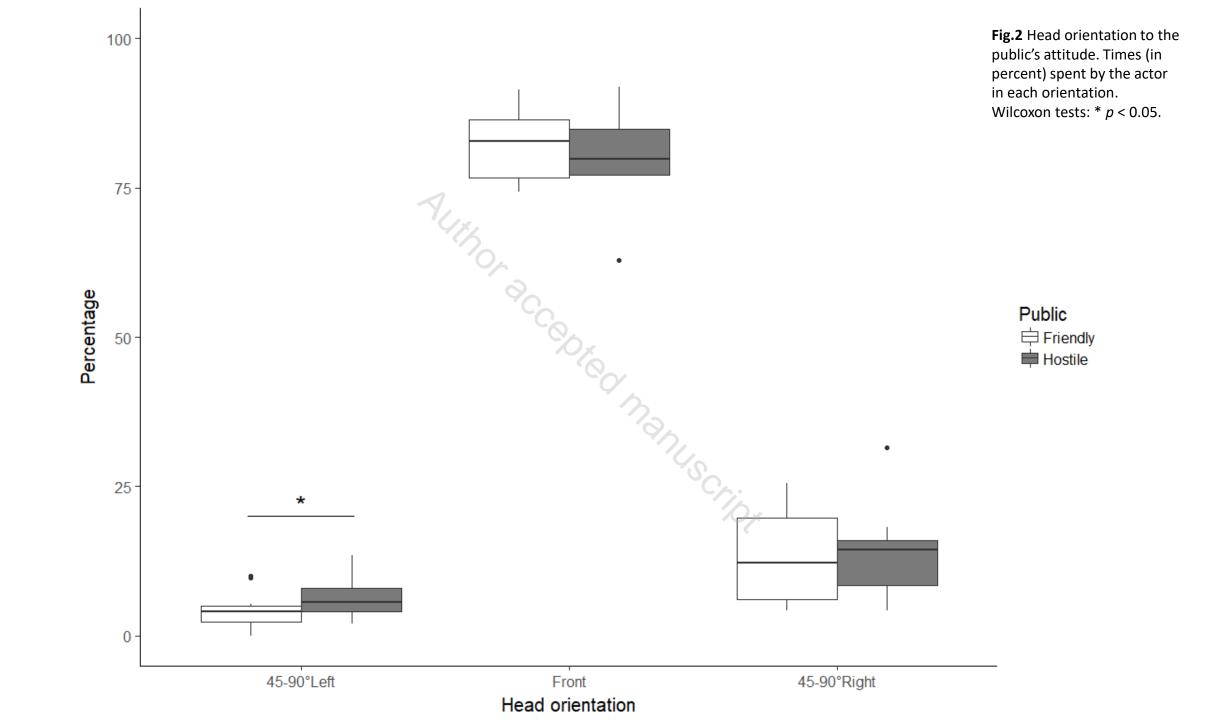
307	FIGURE CAPTIONS
308	Fig.1 Actors' silences in relation to the public's attitude (Friendly or Hostile). Left: Total duration; right: number
309	of occurrences. Wilcoxon tests: * $p < 0.05$ .
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311	Fig.2 Head orientation to the public's attitude. Times (in percent) spent by the actor in each orientation. Wilcoxon
312	tests: * $p < 0.05$ .
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Fig.3 Eyes orientation in relation to the public's attitude. Times (in percent) spent by the actor in each orientation.

Wilcoxon tests: \*\*p < 0.01.

**Fig.1** Actors' silences in relation to the public's attitude (Friendly or Hostile). Left: Total duration; right: number of occurrences. Wilcoxon tests: \* p < 0.05.





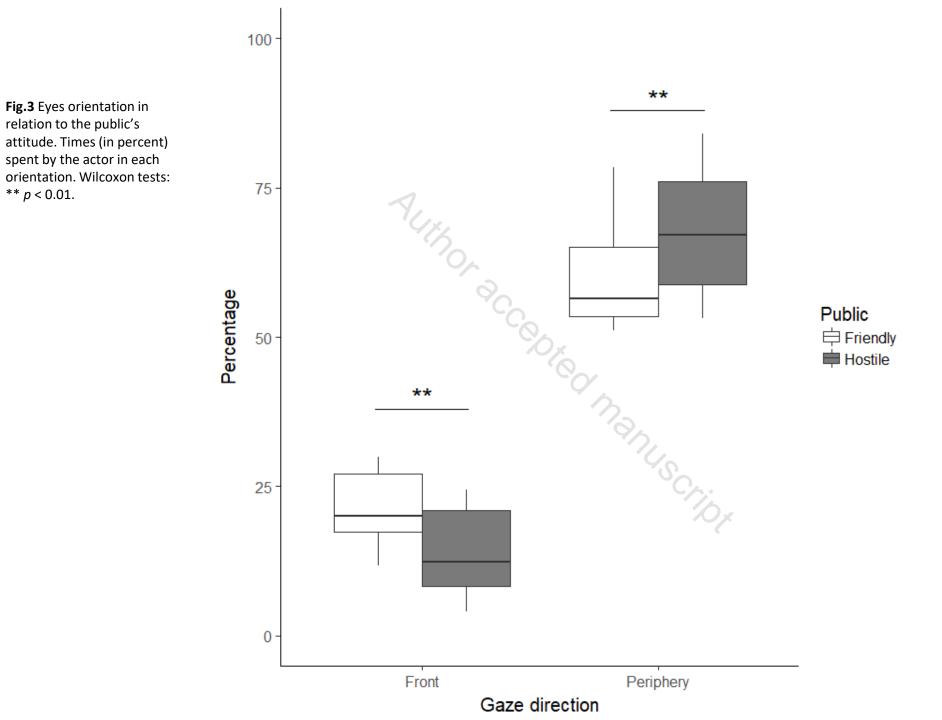


Fig.3 Eyes orientation in relation to the public's attitude. Times (in percent) spent by the actor in each

\*\* *p* < 0.01.