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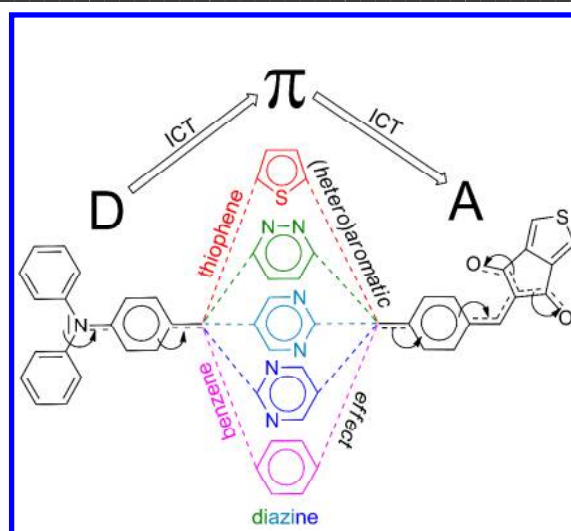
# Dipolar NLO chromophores bearing diazine rings as $\pi$ -conjugated linkers

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## Synopsis TOC



## Abstract

The synthesis of a series of push-pull derivatives bearing triphenylamine electron-donating group, cyclopenta[*c*]thiophen-4,6-dione electron acceptor and various  $\pi$ -linkers including (hetero)aromatic fragments is reported. All target chromophores with systematically varied  $\pi$ -linker structure were further investigated by electrochemistry, absorption measurements and EFISH experiments in conjunction with DFT calculations. Based on electrochemical and photophysical measurements, when a polarizable 2,5-thienylene moiety is embedded into the chromophore  $\pi$ -backbone the highest intramolecular charge transfer (ICT) is observed. Benzene, pyrimidine and pyridazine derivatives exhibit lower polarizability and extent of the ICT across these  $\pi$ -linkers. The elongation of the  $\pi$ -conjugated system via additional ethenylene linker results in a significant reduction of the HOMO-LUMO gap and an enhancement of the NLO response. Whereas it does not significantly influence electrochemical and linear optical properties, the orientation of the pyrimidine ring seems to be a key parameter on the  $\mu\beta$  value due to significant variation of the dipolar moment ( $\mu$ ) value. In **2a** and **2c** is pyrimidine oriented to behave as an acceptor and thus generate dipolar molecule with  $\mu$  above 5 D, whereas in **2b** and **2d** is ground state dipole moment significantly reduced. This study seems to indicate a high aromaticity of pyrimidine and pyridazine derivatives, close to the benzene analogues and significantly higher than thiophene analogues.

## Introduction

During the past two decades, there has been a great interest in the design of dipolar push-pull chromophores bearing an electron donating (D) and an electron-withdrawing group (A) separated by a  $\pi$ -conjugated spacer (D- $\pi$ -A design). The push-pull structure leads to an efficient intramolecular charge transfer (ICT) from the donor to the acceptor part and generation of a molecular dipole. The ICT can easily be illustrated by two limiting resonance forms (neutral and zwitterionic arrangement).<sup>1</sup> Dipolar chromophores are known for their

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3 interesting electro-optic activities and this design has been efficiently used in the conception  
4 of fluorescent probes,<sup>2</sup> chromophores for dyes sensitized solar cells (DSSC),<sup>3</sup> two-photon  
5 absorption dyes<sup>4</sup> and 2<sup>nd</sup> order nonlinear optic (NLO) chromophores.<sup>5</sup> Second-order NLO  
6 materials have found applications in blue/green laser obtained from red sources through  
7 frequency doubling, such as second-harmonic generation or terahertz wave generation.<sup>6</sup>  
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14 The properties of dipolar chromophores can easily be tuned by modification of the  
15 donor/acceptor couple,<sup>7</sup> however this strategy inclines to reach its limit. The optimization of  
16  $\pi$ -conjugated bridge is also a key parameter that affects the ICT.<sup>8</sup> Experimental and  
17 theoretical studies have confirmed that the aromaticity of the  $\pi$ -conjugated bridge is directed  
18 towards the ICT. In this context, it has been shown that replacement of a benzene ring by a  
19 less aromatic and easily polarizable heterocycles such as thiophene, pyrrole or furan imparts  
20 an enhanced ICT in the chromophore.<sup>9</sup>  
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30 Diazines are six-membered heterocycles with two nitrogen atoms. Depending on the  
31 position of the nitrogen atoms, pyridazine (1,2-diazine), pyrimidine (1,3-diazine) and pyrazine  
32 (1,4-diazine) can be distinguished. The diazine rings have been extensively used as electron-  
33 withdrawing part of push-pull structures.<sup>10</sup> Only few examples of incorporating diazine rings  
34 as  $\pi$ -linker in push-pull systems have been described so far, all of them focused on pyrimidine  
35 systems for photovoltaic application.<sup>11</sup> It has been shown that the replacement of  
36 1,4-phenylene  $\pi$ -spacer by a pyrimidine ring leads to higher light harvesting efficiency.<sup>11a-b</sup> It  
37 is generally admitted that the aromaticity decreases with increasing number of embedded  
38 nitrogen atoms within the ring. However, the available reports on the aromaticity and stability  
39 of diazines are contradictory with no consistent conclusions.<sup>12</sup> Ortíz *et al.* have studied  
40 experimentally and theoretically aminopyrimidine-based donor-acceptor compounds; they  
41 have shown that a subtle trade-off between aromaticity and push-pull effect explains their  
42 electronic properties.<sup>13</sup> Alonso and co-workers have calculated the aromaticity of pyrimidine  
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3 and their benzene analogues using various descriptors.<sup>12a</sup> They have shown that pyrimidine is  
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5 less aromatic than benzene and, in contradiction to benzene, the appended substituents  
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7 decrease its aromaticity. On the contrary, Wang *et al.* claimed that diazine aromaticity is  
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9 similar to benzene and the observed lower relative energy of pyridazine isomer is due to a  
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11 weak N-N bond rather than its reduced aromaticity.<sup>12e</sup>  
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14 In order to explore diazines as  $\pi$ -conjugated linkers in push-pull molecules, we have  
15  
16 designed a series of seven dipolar push-pull chromophores **1–2** (Chart 1). These molecules  
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18 possess 2,5-disubstituted pyrimidine or 3,6-disubstituted pyridazine moieties as a part of the  
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20  $\pi$ -system, diphenylamino donor, and cyclopenta[*c*]thiophen-4,6-dione electron acceptor  
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22 (ThDione). As a structural analogue to indan-1,3-dione, ThDione has recently been prepared  
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24 in our group and proved to be very powerful electron-withdrawing group.<sup>14</sup> The properties of  
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26 diazine-based chromophores **1–2** will be critically compared with 1,4-phenylene and  
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28 2,5-thienylene analogues **3** (Chart 2). Additional chromophores **4a–b** are model compounds  
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30 to study effect of the  $\pi$ -linker length (Chart 2). Hence, we report herein their synthesis,  
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32 thermal, electrochemical, and (non)linear optical properties completed with the DFT  
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34 calculations.  
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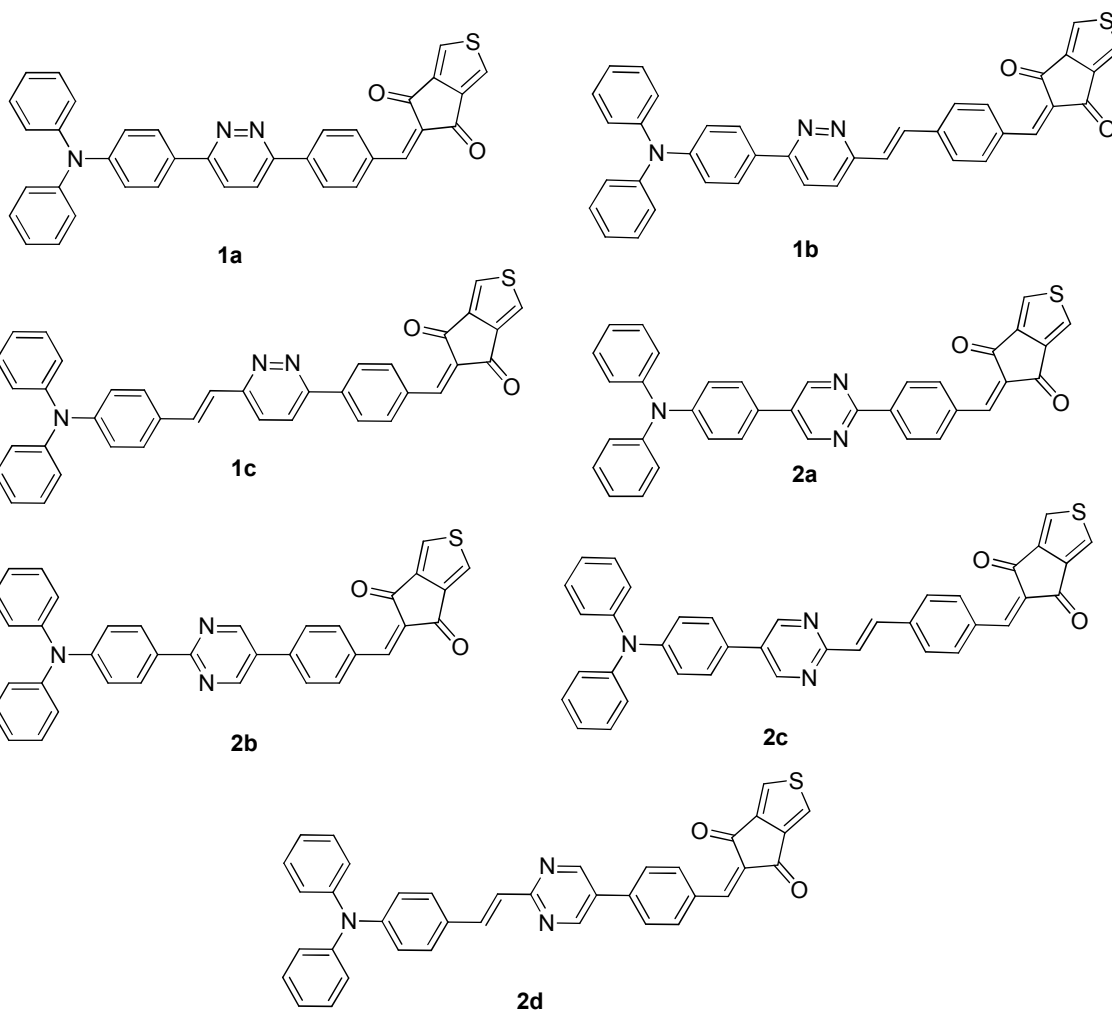


Chart 1

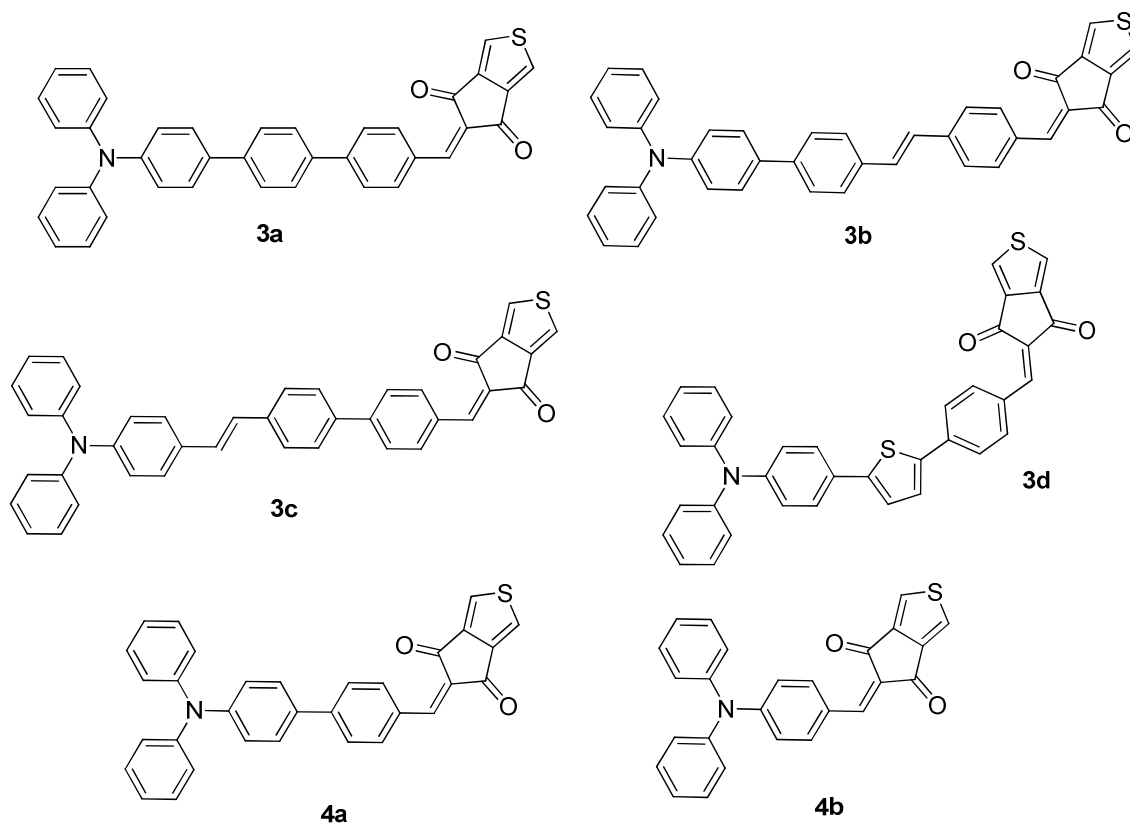
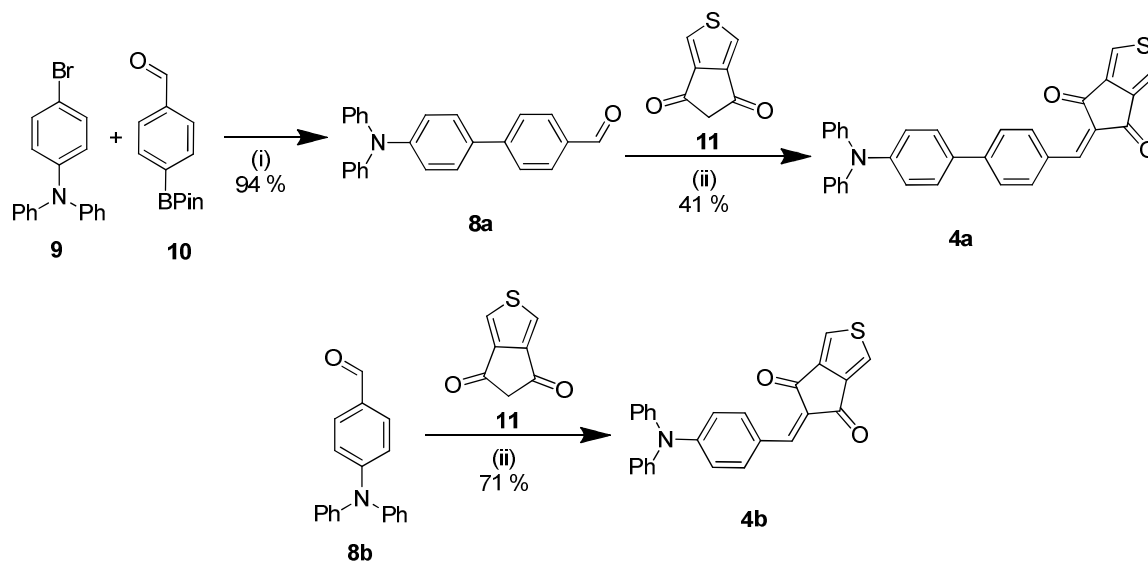


Chart 2

## Results and discussion

### Synthesis

The chromophore **4b** was synthesized by direct Knoevenagel condensation between commercial available 4-(*N,N*-diphenylamino)benzaldehyde **8b** and ThDione **11** (Scheme 1) in the yield of 71 %. Biphenyl aldehyde **8a** was prepared from 4-bromotriphenylamine **9** and 4-formylphenylboronic acid pinacol ester **10** via Suzuki-Miyaura cross-coupling reaction. Subsequent Knoevenagel condensation with ThDione **11** gave target chromophore **4a** (Scheme 1).

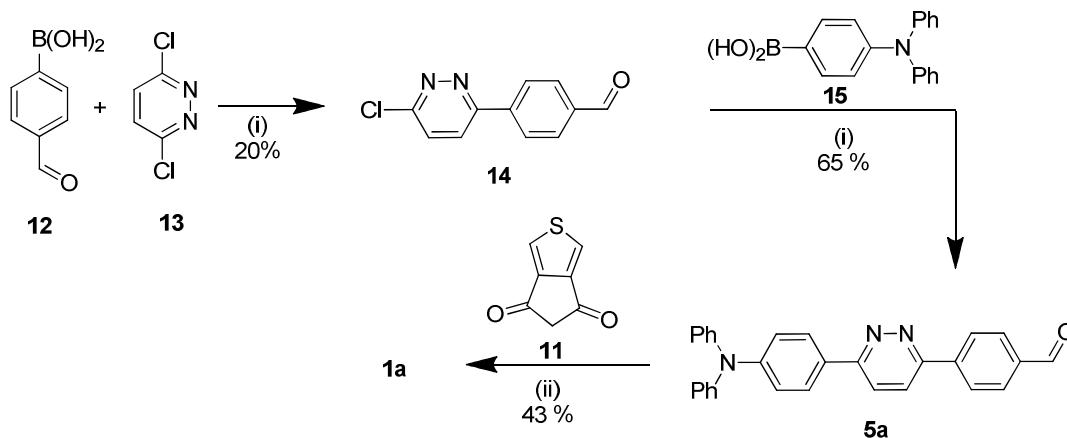


Key: (i) Pd(PPh<sub>3</sub>)<sub>4</sub>, Na<sub>2</sub>CO<sub>3</sub>, toluene/EtOH/H<sub>2</sub>O, Δ, overnight; (ii) piperidine (cat.), CH<sub>2</sub>Cl<sub>2</sub>, 40 °C, 30 min.

### Scheme 1. Synthesis of **4a–b**.

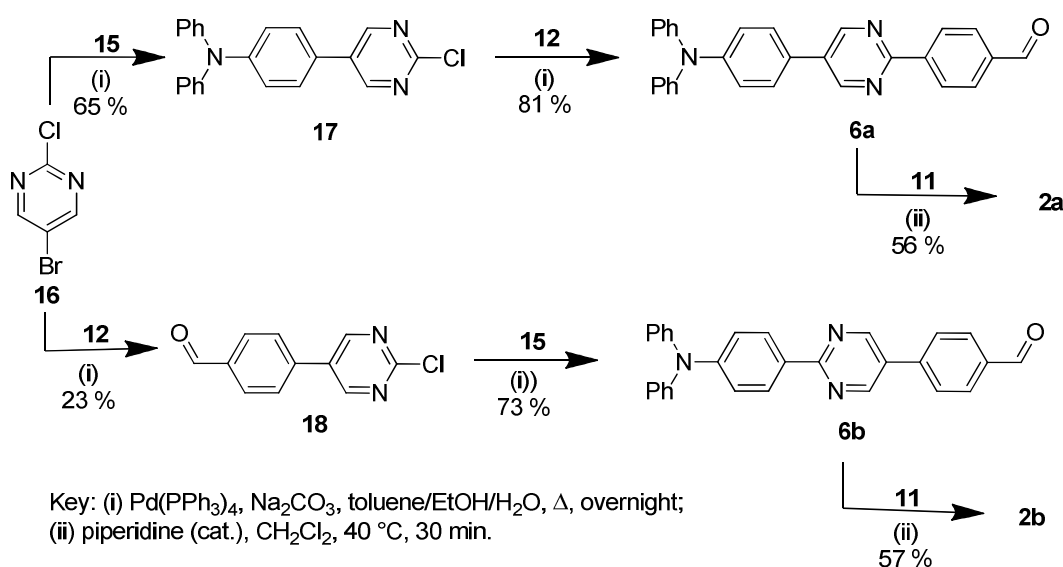
The chromophores **1a**, **2a–b**, **3a** and **3d** were obtained from the corresponding dihalogeno derivatives **13**, **16**, **19**, and **21** via two successive Suzuki-Miyaura cross coupling reactions followed by a Knoevenagel condensation reaction with ThDione **11** (Schemes 1–4). Due to a  $\pi$ -electron deficient character of both chloro-diazines **13** and **16**, the cross-coupling reactions can smoothly be carried out without the use of special and expensive Pd-precatalysts and ligands.<sup>15</sup> Commercially available 3,6-dichloropyridazine **13** underwent mono cross-coupling reaction with 4-formylphenyl-boronic acid **12** to intermediate **14** (Scheme 2). A second Suzuki-Miyaura reaction with 4-diphenylaminophenylboronic acid **15** afforded aldehyde **5a** that upon treatment with **11** provided target chromophore **1a**. The synthetic route towards pyrimidine derivatives **2a–b** starts from 5-bromo-2-chloropyrimidine **16**, which underwent regioselective Suzuki-Miyaura reaction<sup>16</sup> with **12** and **15** to monocoupled intermediates **17** and **18** (Scheme 3). Their final Knoevenagel condensation with **11** afforded chromophores **2a–b**. Starting from 1-bromo-4-iodobenzene **19** and 2,5-dibromothiophene **21**, a similar reaction sequence was employed to obtain **3a** and **3d**, respectively (Schemes 4–5).





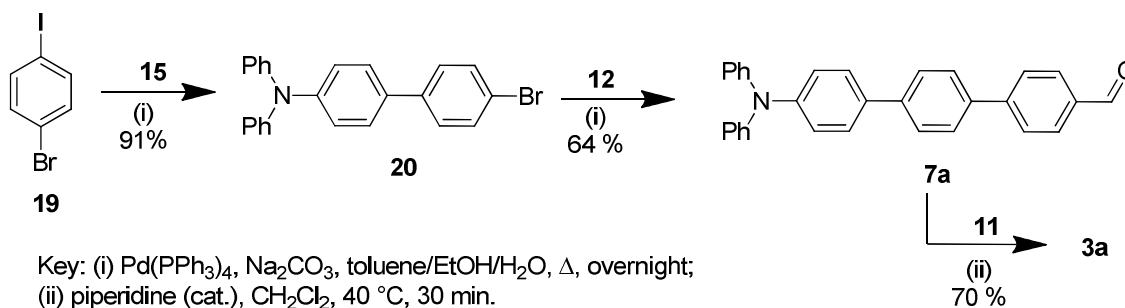
Key: (i) Pd(PPh<sub>3</sub>)<sub>4</sub>, Na<sub>2</sub>CO<sub>3</sub>, toluene/EtOH/H<sub>2</sub>O, Δ, overnight; (ii) piperidine (cat.), CH<sub>2</sub>Cl<sub>2</sub>, 40 °C, 30 min.

### Scheme 2. Synthesis of 1a.



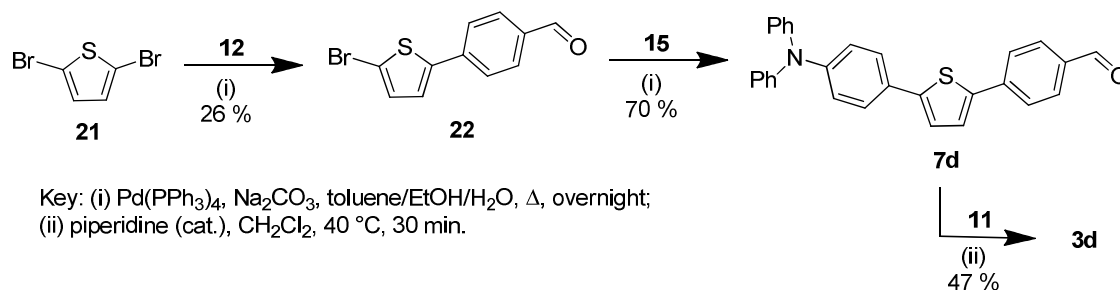
Key: (i) Pd(PPh<sub>3</sub>)<sub>4</sub>, Na<sub>2</sub>CO<sub>3</sub>, toluene/EtOH/H<sub>2</sub>O, Δ, overnight;  
(ii) piperidine (cat.), CH<sub>2</sub>Cl<sub>2</sub>, 40 °C, 30 min.

### Scheme 3. Synthesis of 2a–b.



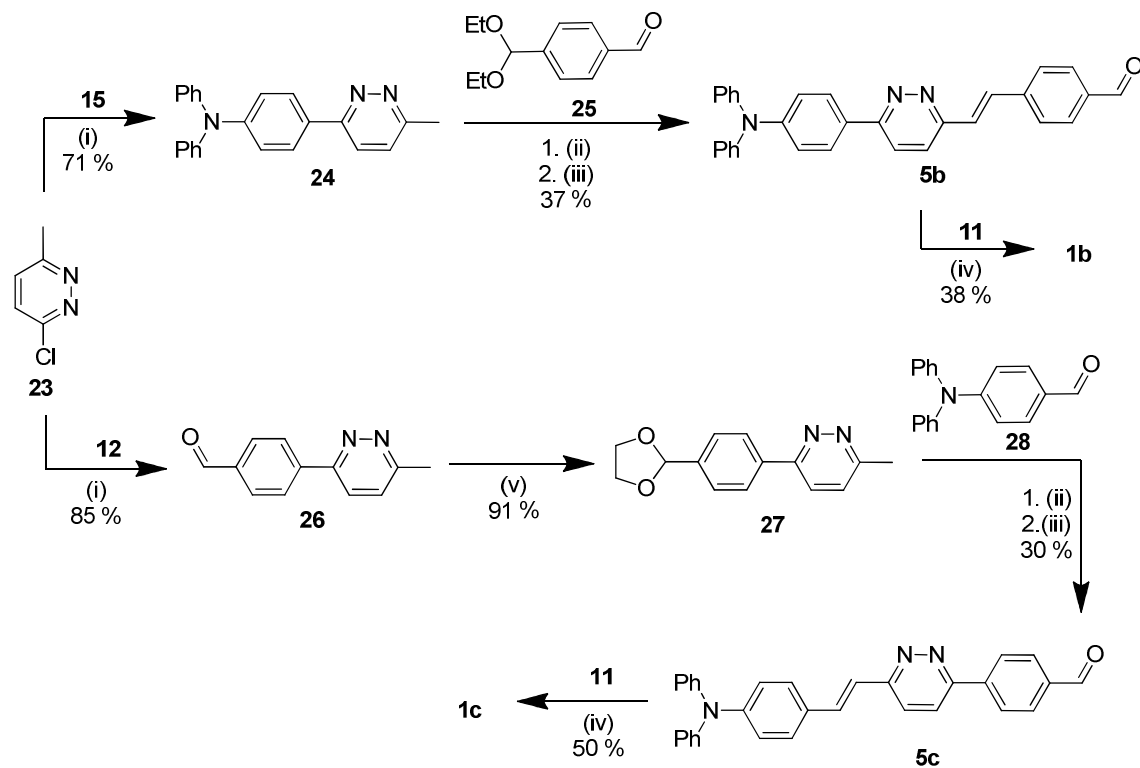
Key: (i) Pd(PPh<sub>3</sub>)<sub>4</sub>, Na<sub>2</sub>CO<sub>3</sub>, toluene/EtOH/H<sub>2</sub>O, Δ, overnight;  
(ii) piperidine (cat.), CH<sub>2</sub>Cl<sub>2</sub>, 40 °C, 30 min.

### Scheme 4. Synthesis of 3a.



**Scheme 5.** Synthesis of **3d**.

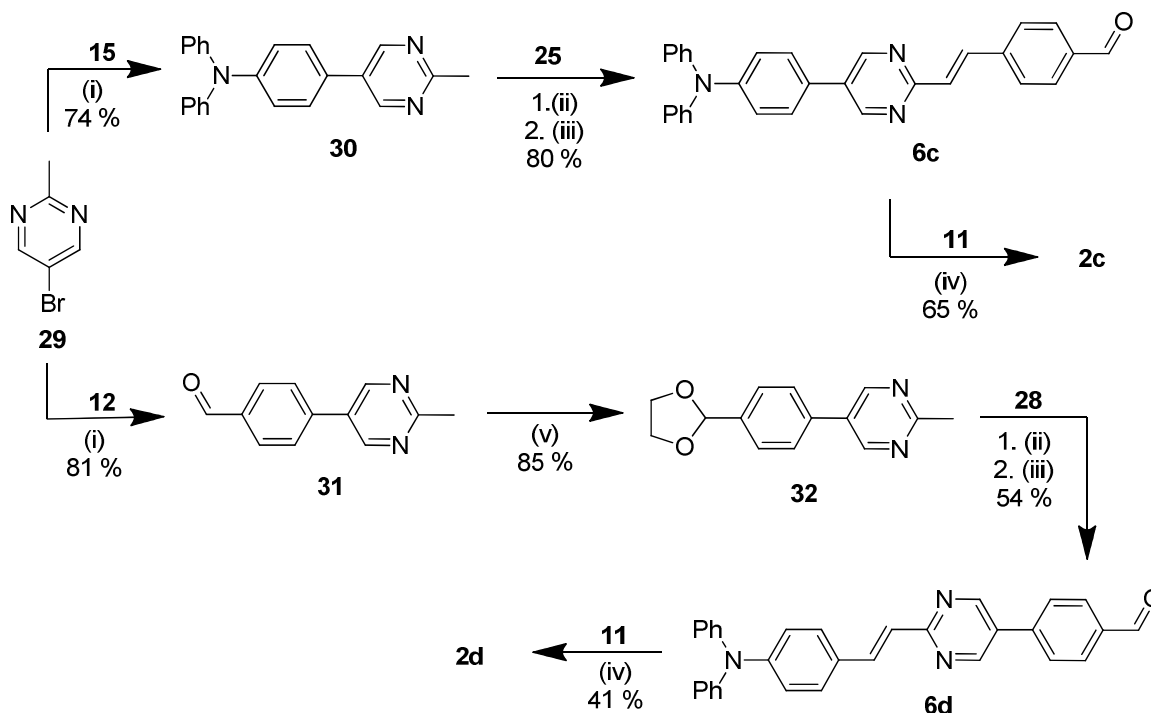
Starting from commercially available 3-chloro-6-methylpyridazine **23**, a Suzuki-Miyaura cross-coupling with **12** or **15** afforded the intermediates **24** and **26** with good yields (Scheme 6). Protection of the aldehyde function in **26** led to acetal **27**. Aldehydes **5b–c** were obtained exclusively as *E* isomers by condensation reaction between **24** and **27**, bearing active methyl group, and aldehydes **25** and **28** using dimsyl potassium according to a reported procedure<sup>10d,17</sup> and followed by acidic cleavage of the acetal protecting group. Target chromophores **1b–c** were obtained by Knoevenagel condensation of **5b–c** with ThDione **11**.



Key: (i) Pd(PPh<sub>3</sub>)<sub>4</sub>, Na<sub>2</sub>CO<sub>3</sub>, toluene/EtOH/H<sub>2</sub>O, Δ, overnight; (ii) KOH, DMSO, rt, overnight;  
 (iii) HCl, acetone, 40 °C, 1h; (iv) piperidine (cat.), CH<sub>2</sub>Cl<sub>2</sub>, 40 °C, 30 min; (v) ethylene glycol, TsOH (cat.),  
 toluene, Δ, 16h.

### Scheme 6. Synthesis of 1b–c.

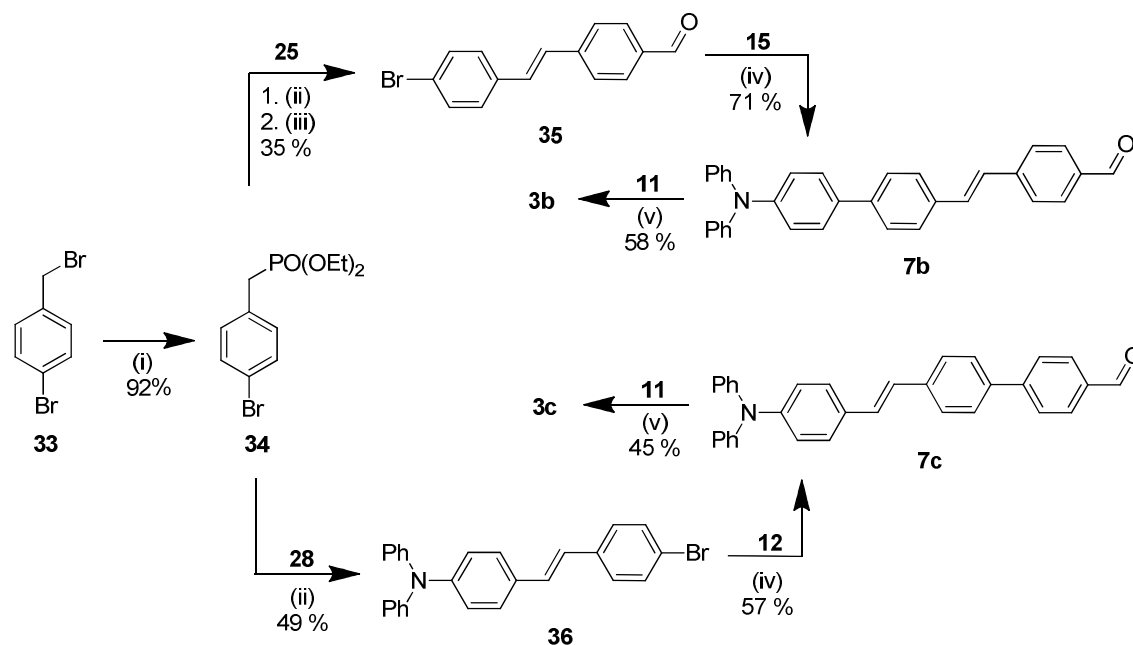
Starting from 5-bromo-2-methylpyrimidine **29**, target chromophores **2c–d** were obtained in a similar way (Scheme 7).



Key: (i) Pd(PPh<sub>3</sub>)<sub>4</sub>, Na<sub>2</sub>CO<sub>3</sub>, toluene/EtOH/H<sub>2</sub>O, Δ, overnight; (ii) KOH, DMSO, rt, overnight; (iii) HCl, acetone, 40 °C, 1h; (iv) piperidine (cat.), CH<sub>2</sub>Cl<sub>2</sub>, 40 °C, 30 min; (v) ethylene glycol, TsOH (cat.), toluene, Δ, 16h.

**Scheme 7.** Synthesis of **2c–d**.

Chromophores **3b–c** were obtained in a four step synthesis starting from **33** (Scheme 8). The first step is an Arbuzov reaction leading to phosphonate **34**. The second step, affording the intermediates **35** and **36** exclusively as *E* isomers, involved the Horner-Wadsworth-Emmons reaction with the aldehydes **25** and **28** and subsequent cleavage of the acetal to aldehyde in **35**. Suzuki-Miyaura cross-coupling reactions of **35** and **36** with boronic acids **15** and **12** afforded aldehydes **7b–c** that underwent final Knoevenagel condensation with ThDione **11**.



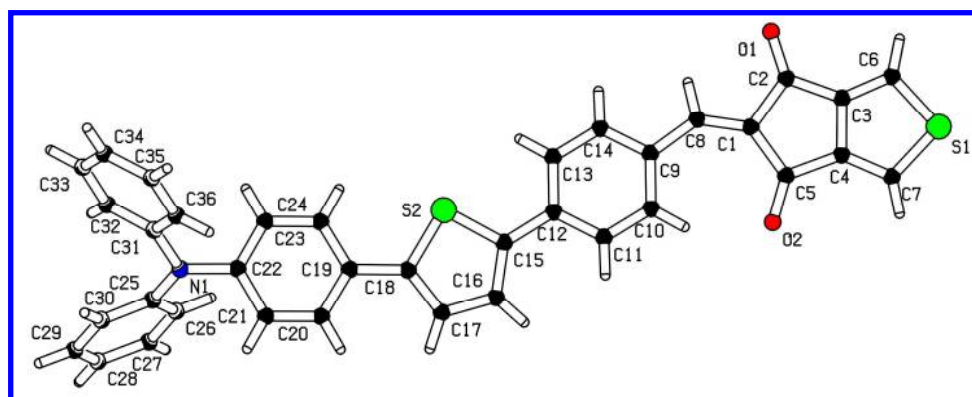
### Scheme 8. Synthesis of **3b–c**.

All new chromophores **1–4** exhibited good solubility in organic solvents, especially in chlorinated ones. The IR,  $^1\text{H}$  and  $^{13}\text{C}$  NMR and HRMS data were consistent with the expected structures. For molecules with a vinylene linker, the  $^3J(\text{H,H})$  coupling constant of  $\sim 16$  Hz of the vinylic protons clearly support the selective formation of *E*-configured double bonds.

### X-Ray analysis

Only chromophore **3d** provided crystals suitable for X-ray analysis by slow diffusion of hexane into its dichloromethane solution. The remaining chromophores proved difficult to crystallize as single crystals. The plot shown in Figure 1 confirms the proposed molecular structure of **3d** as well as its arrangement in the solid state. Its structure is composed of nearly linear  $\pi$ -conjugated path between the triphenylamine donor and ThDione acceptor, which is documented by the largest interplanar angle found within the molecule of  $16.3(3)^\circ$ . This linear arrangement allows efficient overlap of  $\pi$ -electrons and facilitates ICT over the whole

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3  $\pi$ -conjugated system. In contrast to coplanar arrangement of the acceptor, phenyl rings of the  
4 amino donor adopt propeller shaped structure, typical for triarylamines.<sup>18</sup> Aromaticity of the  
5  $\pi$ -linker in **3d** can be evaluated by calculating bond-length alternation (BLA) within the  
6 phenylene and thienylene particular subunits. The BLA, expressed as quinoid character  
7 ( $\delta r$ )<sup>19,8a</sup> or Bird index ( $I_6/I_5$ ),<sup>20</sup> helps to assess the extent of the ICT over the given  $\pi$ -system.  
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10 In unsubstituted benzene,  $\delta r$  equals 0, in a fully quinoid ring,  $\delta r$  would be 0.1 Å. The Bird  
11 indexes  $I_6$  and  $I_5$  of benzene and thiophene are 100 and 66, respectively. The calculated values  
12 of the 1,4-phenylene moiety within the triphenylamino donor are  $\delta r = 0.006$  Å and  $I_6 = 94.9$ ,  
13 whereas the 1,4-phenylene ring close to the ThDione has  $\delta r = 0.027$  and  $I_6 = 87.6$ . Central  
14 2,5-thienylene moiety possess Bird index  $I_5$  equal to 63.8. These values imply that all three  
15 moieties partially loss aromaticity and adopt quinoid character. Especially the phenylene ring  
16 close to the ThDione is significantly polarized compared to unsubstituted benzene as well as  
17 the second one. However, the thiophene can be polarized even further with  $I_5$  up to 58, for  
18 instance in T-shaped chromophores.<sup>21</sup> The supramolecular arrangement of **3d** reveals pairs of  
19 molecules interconnected by  $\pi$ - $\pi$  stacking interactions separated by 3.208(3) Å.  
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21 Dichloromethane molecules are accommodated inside the cavities made between two  
22 diphenylamine parts of neighboring molecules.  
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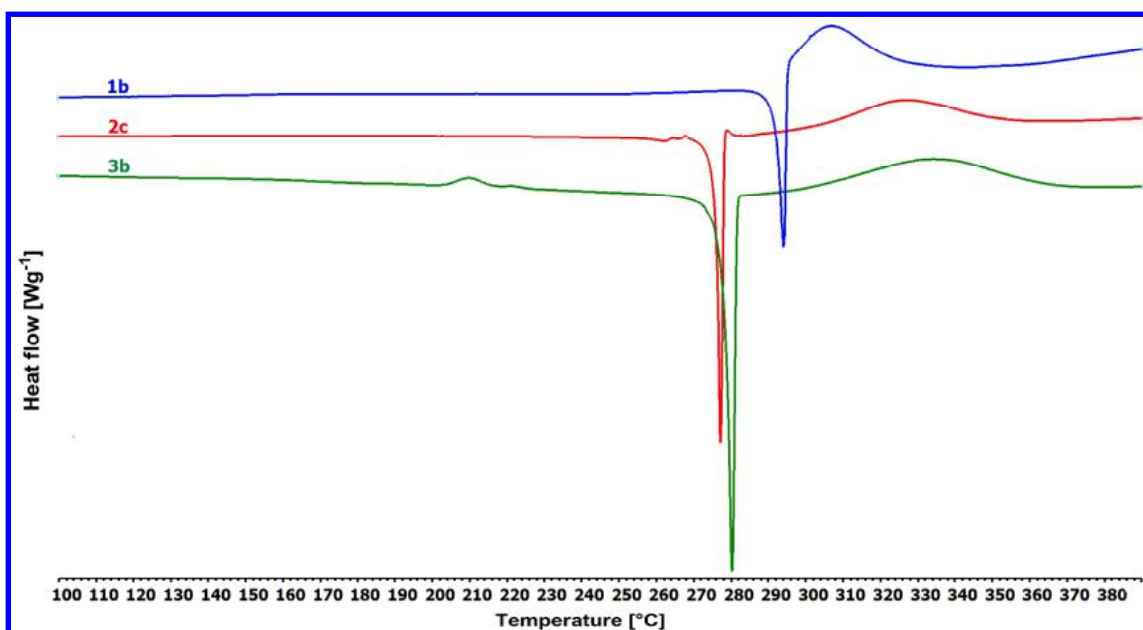


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55 **Figure 1.** X-ray molecular representation of chromophore **3d** (150 K, R = 0.05, CCDC 1549497).

56 Molecule of DCM omitted for clarity.  
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### Thermal analysis

Thermal behaviour of compounds **1–4** was studied by differential scanning calorimetry (DSC). Figure 2 shows thermograms of representative compounds **1b**, **2c** and **3b**, Table 1 lists all measured melting points ( $T_m$ ) and temperatures of thermal decompositions ( $T_d$ ). The measured melting points range from 206 to 302 °C. The temperature of decomposition was estimated within the range of 270–330 °C.



**Figure 2.** Representative DSC curves of compounds extended **1b**, **2c** and **3b** determined with a scanning rate of 3 °C/min under N<sub>2</sub>.

All compounds **1–4** exhibited relatively sharp peaks of melting and gradual decomposition processes. In the case of **2a–b**, **3a**, **3d** and **4a** the dehydration/desorption of residual water/solvent was recorded within the range of 80–125 °C. Compounds **2b** (195–205 °C), **3a** (160–170 °C), **3b** (205–215 °C) and **4a** (180–190 °C) underwent exothermic, irreversible monotropic solid-solid transition of metastable crystals. A slow solid-solid transition was also observed for **2a**, which showed metastable form melting at about 200 °C and immediate crystallization to a more stable form. Compound **3d** showed two/three crystalline forms

successively melting within the range of 237 to 246 °C. Slow monotropic solid-solid transition was observed for **4a** whose  $\alpha'$ -form melted (208 °C) briefly before the melting of  $\alpha$ -form (215 °C). Pyridazine derivatives **1a–c** and pyrimidine **2d** are not stable in liquid phase, their melting processes were immediately followed by distinctive decomposition. A gradual decomposition in liquid phase was observed for pyrimidine **2a–c** and benzene/thiophene derivatives **3b/3d**. On the contrary, compounds **3a/3c** and **4a–4b** were stable in liquid phase for additional 70–100 °C above their melting points.

In general, all target chromophores exhibited large thermal robustness. However the diazine compounds **1–2** showed slightly higher thermal stability in respect to benzene/thiophene analogues **3**. Regardless on the  $\pi$ -backbone, a very narrow decomposition window of about 35 °C was revealed for all compounds **1–3**. The highest thermal robustness in this series was recorded for pyrimidine derivative **2d** with  $T_m/T_d$  above 300 °C. Thermal behaviour of **4a–b** with shorter  $\pi$ -benzene linkers falls within the whole series with  $T_m$  and  $T_d$  above 200 and 300 °C, respectively. The latter showed the highest  $T_d$  of 330 °C.

**Table 1.** Summarized thermal and electrochemical properties of chromophores **1–4**.

Compound	$T_m$ <sup>[a]</sup> (°C)	$T_d$ <sup>[b]</sup> (°C)	$E_{1/2(\text{ox1})}$ <sup>[c]</sup> (V)	$E_{(\text{red1})}$ <sup>[c]</sup> (V)	$\Delta E$ <sup>[c]</sup> (V)	$E_{\text{HOMO}}$ <sup>[d]</sup> (eV)	$E_{\text{LUMO}}$ <sup>[d]</sup> (eV)	$\lambda_{\text{max}}$ <sup>[e]</sup> (nm/eV)	$\epsilon_{\text{max}} \cdot 10^3$ <sup>[e]</sup> ( $M^{-1} \cdot \text{cm}^{-1}$ )
<b>1a</b>	270	282	0.60	-1.40	2.00	-5.40	-3.40	442/2.81	20.9
<b>1b</b>	291	295	0.59	-1.39	1.98	-5.39	-3.41	449/2.76	36.1
<b>1c</b>	260	270	0.44	-1.39	1.83	-5.24	-3.41	454/2.73	25.5
<b>2a</b>	232	290	0.59	-1.44	2.03	-5.39	-3.36	443/2.80	29.8
<b>2b</b>	253	298	0.59	-1.41	2.00	-5.39	-3.39	450/2.75	25.8
<b>2c</b>	275	298	0.58	-1.37	1.95	-5.38	-3.43	451/2.75	38.1
<b>2d</b>	302	306	0.45	-1.37	1.82	-5.25	-3.43	459/2.70	33.1
<b>3a</b>	206	306	0.51	-1.45	1.96	-5.31	-3.35	444/2.79	21.7
<b>3b</b>	279	298	0.49	-1.47	1.96	-5.29	-3.33	470/2.64	42.2
<b>3c</b>	230	302	0.43	-1.43	1.86	-5.23	-3.37	459/2.70	41.3
<b>3d</b>	237	290	0.44	-1.42	1.86	-5.24	-3.38	506/2.45	36.5
<b>4a</b>	215	302	0.58	-1.42	1.99	-5.38	-3.38	505/2.46	46.3
<b>4b</b>	230	330	0.61	-1.59	2.20	-5.40	-3.20	490/2.53	25.9

<sup>[a]</sup>  $T_m$  = melting point (the point of intersection of a baseline and a tangent of thermal effect = onset). <sup>[b]</sup>  $T_d$  = thermal decomposition (pyrolysis in  $N_2$  atmosphere). <sup>[c]</sup>  $E_{1/2(\text{ox1})}$  and  $E_{(\text{red1})}$  are potentials of the first oxidation and reduction (half-

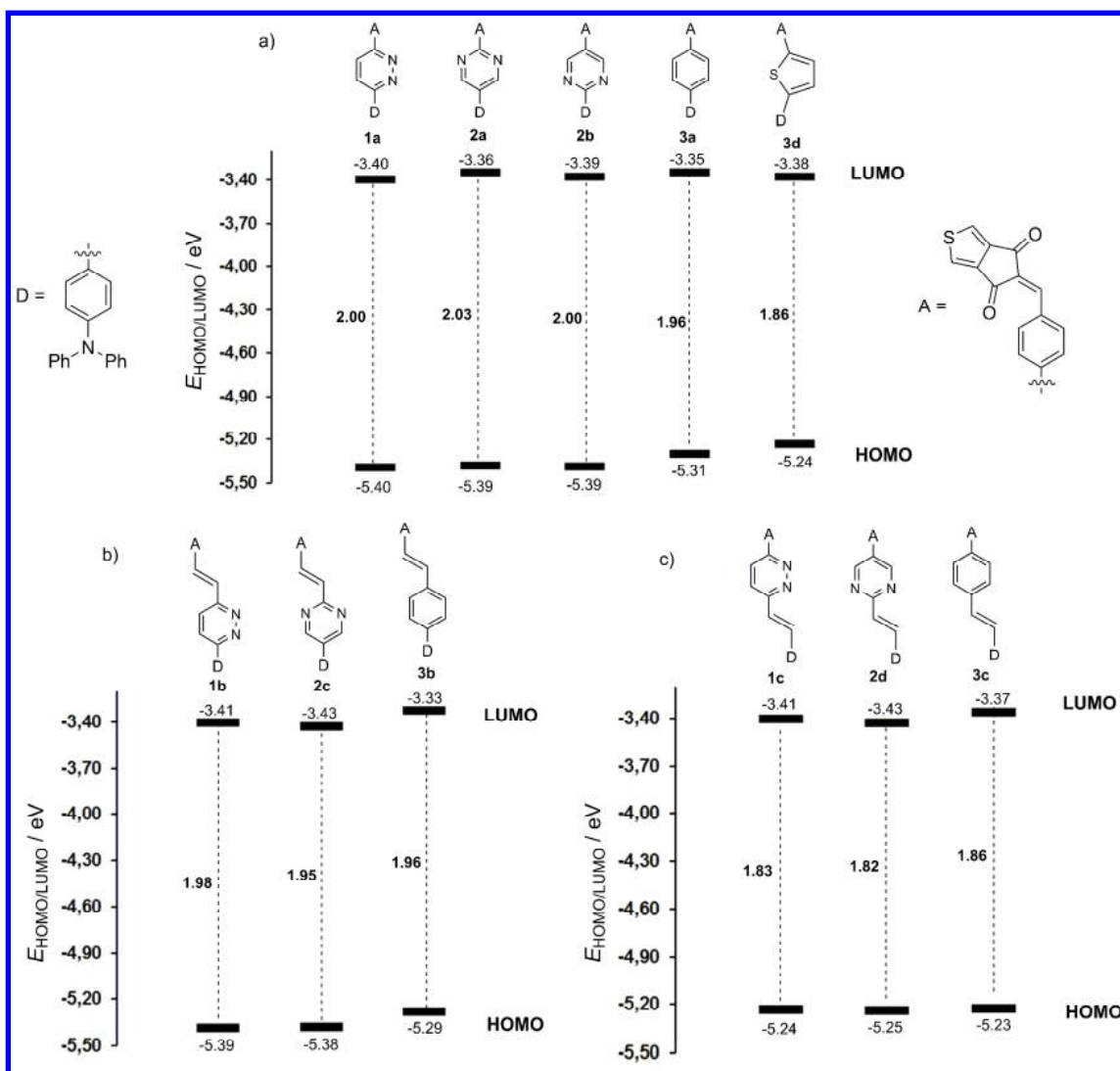


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3 wave for oxidation), respectively, as measured by CV; all potentials are given vs ferrocene as internal reference ( $E = 0.51$  V  
4 vs. Ag electrode);  $\Delta E = E_{1/2(\text{ox}1)} - E_{(\text{red}1)}$ .<sup>[d]</sup>  $-E_{\text{HOMO/LUMO}} = E_{1/2(\text{ox}1/\text{red}1)} + 4.8$  (Ref.22).<sup>[e]</sup> Measured in  $\text{CHCl}_3$  at  $c \approx 10^{-5}$  M.

### 5 6 7 **Electrochemistry**

8 Electrochemical measurements of chromophores **1–4** were carried out in  $\text{CH}_2\text{Cl}_2$  containing  
9  
10 0.1 M  $\text{Bu}_4\text{NBF}_4$  in a three electrode cell by cyclic voltammetry (CV) (see experimental  
11  
12 details). All potentials were measured vs. Ag electrode and are given vs. ferrocene as internal  
13  
14 standard. The acquired data are summarized in Table 1. The half-wave potential ( $E_{1/2(\text{ox}1)}$ ) of  
15  
16 the first oxidation and the reduction potential  $E_{(\text{red}1)}$  were acquired within the range of 0.43 to  
17  
18 0.61 and  $-1.59$  to  $-1.37$  V, respectively. The first oxidation and reduction are typical one-  
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20 electron processes, followed by subsequent oxidations and reductions. Whereas the first  
21  
22 oxidations of **1–4** were reversible or quasi-reversible, all first reductions were irreversible  
23  
24 processes. According to the literature,<sup>23</sup> the first oxidation is most likely localized on the  
25  
26 triphenylamine donor and the adjacent part of the  $\pi$ -linker, the first reduction process mostly  
27  
28 involves ThDione acceptor. The half-wave potential of the first oxidation and reduction were  
29  
30 further recalculated to the energies of the HOMO and the LUMO and these values were  
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32 visualized for compounds **1–3** in the energy level diagram (Figure 3).<sup>24</sup>

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37 With the same electron donor and acceptor in chromophores **1–3**, the observed variations in  
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39  $E_{1/2(\text{ox}1)}$  and  $E_{(\text{red}1)}$  are obviously dependent on the type and extent of the used  $\pi$ -linker (Table  
40  
41  
42 1). In the case of molecules **4a–4b**, the variations of  $E_{1/2(\text{ox}1)}$  and  $E_{(\text{red}1)}$  are predominantly  
43  
44 function of the  $\pi$ -linker length.  
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**Figure 3.** Energy level diagrams of final chromophores 1–3.

Whereas the LUMO energies become steady within the range from  $-3.33$  to  $-3.43$  eV for chromophores 1–3, the principal changes are seen in the HOMO levels. For instance, the LUMO levels of chromophores bearing heterocyclic  $\pi$ -linkers (1a–c, 2b–d, and 3d) possess almost identical  $E_{LUMO}$  values of about  $-3.40$  eV. The chromophores 3a–c with 1,4-phenylene moieties showed only slightly increased values to about  $-3.35$  eV. The electrochemical HOMO-LUMO gap ( $\Delta E$ ), which represents the most straightforward way for evaluating the  $\pi$ -system variation, is mostly dictated by the HOMO levels. Hence, with the HOMO energies

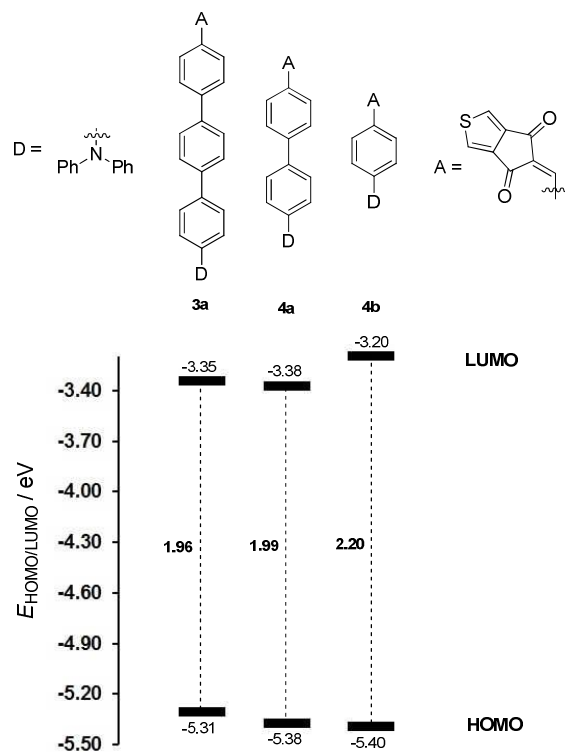
1  
2  
3 ranging from  $-5.23$  to  $-5.40$  eV, the  $\Delta E$  values are affected by the following structural  
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5 features:

- 6  
7
- 8 • The placement of the olefinic subunit. Whereas ethenylene subunit inserted closely to  
9 the acceptor (e.g. **1b**, **2c**, and **3b**;  $\Delta E = 1.98$ ,  $1.95$ , and  $1.96$  eV; Figure 3b) has only  
10 diminished effect compared to **1a**, **2a**, and **3a** ( $\Delta E = 2.00$ ,  $2.03$ , and  $1.96$  eV; Figure  
11 3a), its placement on the donor side (e.g. **1c**, **2d**, and **3c**;  $\Delta E = 1.83$ ,  $1.82$ , and  $1.86$  eV;  
12 Figure 3c) reduced the HOMO-LUMO gap by  $0.1$ – $0.2$  eV.  
13  
14
  - 15 • Orientation of the heteroaromatic ring (e.g. pyrimidine in **2a** and **2b**) affected the  $\Delta E$   
16 only negligibly ( $2.03$  and  $2.00$  eV; Figure 3a).  
17  
18
  - 19 • The type of six-membered (hetero)aromatic  $\pi$ -linker embedded in the chromophore  
20  $\pi$ -backbone plays only minor role (e.g. **1a**→**2a/2b**→**3a**;  
21 pyridazine→pyrimidine→benzene;  $\Delta E = 2.00$ → $2.03/2.00$ → $1.96$  eV; Figure 3a).  
22  
23
  - 24 • The lowest HOMO-LUMO gaps were electrochemically measured for chromophores  
25 **1c**, **2d**, and **3c** with pyridazine, pyrimidine, and benzene units and the  $\pi$ -system  
26 extended closely to the triphenylamine donor (Figure 3b).  
27  
28
  - 29 • Polarizable 2,5-thienylene moiety embedded in the chromophore  $\pi$ -backbone as in **3d**  
30 showed similar ICT transparency with  $\Delta E$  equal to  $1.86$  eV without additional  
31 extension of the  $\pi$ -system (Figure 3a).  
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45 In summary, the electrochemical investigations of chromophores **1–3** revealed only minor  
46 influence of the benzene vs. pyridazine/pyrimidine  $\pi$ -linkers. Based on these measurements,  
47 we can assume similar polarizability and extent of the ICT across these  $\pi$ -linkers.  
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49

50 Figure 4 depicts the influence of  $\pi$ -linker length (number of 1,4-phenylene units) on the  
51 electronic behaviour of chromophores **3a** and **4a–b**. As expected, the elongation of the  
52  $\pi$ -conjugated system linker narrowed the electrochemical gap, especially when going from **4b**  
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to **4a** ( $\Delta E = 2.20$  vs.  $1.99$  eV). Insertion of the third 1,4-phenylene unit as in **3a** influenced the HOMO/LUMO levels only negligibly. This saturation is in accordance with our previous observation that ICT transmittance across three or more phenylene units is diminished.<sup>25</sup>



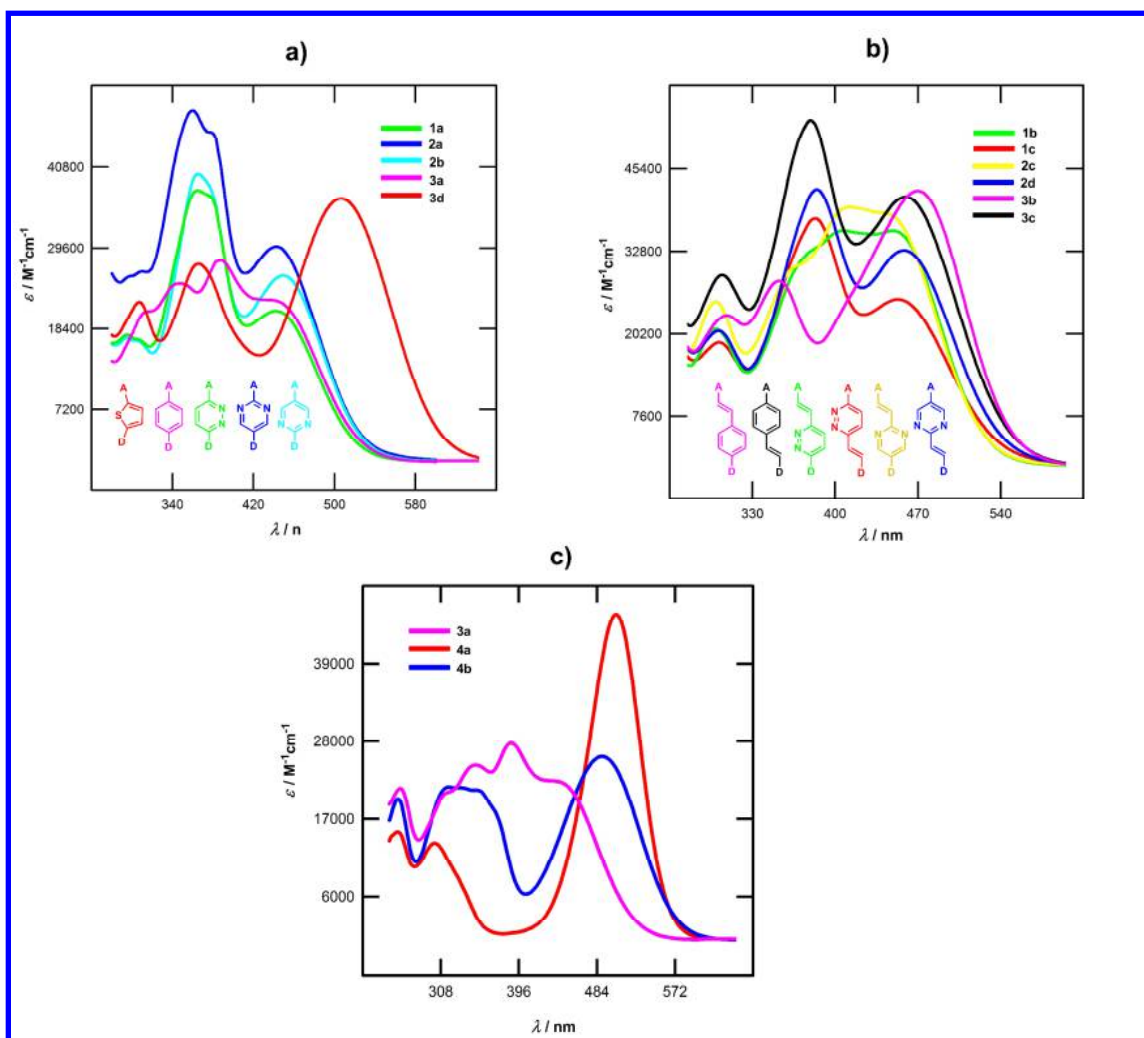
**Figure 4.** Energy level diagram of final chromophores **3a** and **4a–4b**.

### UV-vis spectroscopy

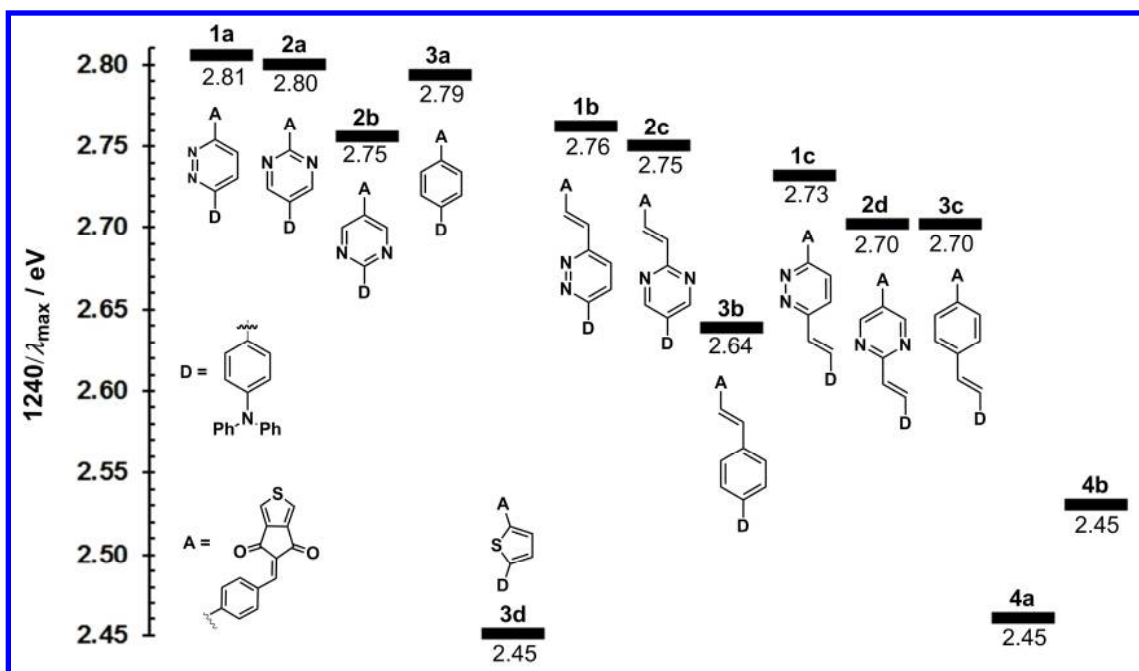
The UV-Vis electronic spectra of target chromophores **1–4** were recorded in chloroform (Figure 5), the fundamental linear optical properties are summarized in Table 1. TD-DFT calculated UV-Vis spectra (a representative spectrum for **3a** is provided in Fig. S39) revealed HOMO to LUMO transition appearing at around 590 nm. However, experimental spectra showed the longest wavelength absorption maxima ( $\lambda_{\text{max}}$ ) within the range of 442-506 nm. These correspond to a HOMO-1 to LUMO and HOMO to LUMO+1 transitions. As indicated by the TD-DFT calculations, the oscillator strength of the pure HOMO to LUMO transition is significantly affected by rotation of the particular 1,4-phenylene (or diazine) units and

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3 therefore are predicted to be not visible (dihedral angle of about 40°). The observed high  
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5 energy bands are most likely populated by the most stable rotamers, which, in addition, would  
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7 also indicate low or no emissive character of target chromophores. Experimental optical gaps  
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9 (1240/ $\lambda_{\text{max}}$ ) for molecules **1–4** were visualized in Figure 6, TD-DFT obtained values are  
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11 correlated in the SI (Fig. S40). As can be seen, the general trends deduced from the  
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13 electrochemical measurements are also obeyed in absorption behavior of **1–3**. Namely,  
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15 pyridazine, pyrimidine, and benzene derivatives **1a**, **2a/b**, and **3a** exhibited optical gaps  
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17 within a narrow range of 2.75–2.81 eV. Pyrimidine analogues **2a** and **2b** showed almost  
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19 identical optical gaps of 2.80 and 2.75 eV resembling the electrochemically measured ones  
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21 (2.03 and 2.00 eV). Hence, the orientation of the electron donor and the acceptor does not  
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23 affect the optical properties significantly. Insertion and placement of an additional olefinic  
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25 subunit reduced the optical gaps most significantly. In the benzene series **3a–c**, this effect is  
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27 more pronounced when the ethenylene subunits separates the acceptor part (compare **3b** vs.  
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29 **3a**) than the triphenylamine donor (**3c** vs. **3a**). This is in a slight contradiction to the  
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31 electrochemical data. However, the optical behavior of chromophores **1** and **2** mimics exactly  
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33 the trends seen by the aforementioned electrochemical measurements. The most  
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35 bathochromically shifted CT-band ( $\lambda_{\text{max}} = 506$  nm) and the lowest optical gap (2.45 eV) has  
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37 been measured for thiophene derivative **3d**.

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39 Surprisingly, absorption CT-bands of shorter  $\pi$ -benzene analogues **4a–4b** are significantly  
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41 red-shifted compared to other chromophores **1–3**, especially with benzene derivative **3a** (Fig.  
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43 5c and 6). This optical behavior is inconsistent with the electrochemical conclusions  
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45 (decreased  $\Delta E$  value when the number of 1,4-phenylene units is increased). The observed red  
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47 shift for **4a** and **4b**, relative to **1–3**, may be due to their shorter pi-linker, that may lead to the  
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49 stronger DA interaction in the excited states.  
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**Figure 5.** UV-Vis spectra of chromophores 1–4 measured in chloroform (c ~ 10<sup>-5</sup> M).



**Figure 6.** Comparison of energy gaps of chromophores 1–4 in chloroform.

The absorption data of target chromophores 1–4 in three selected solvents of different polarity (toluene, chloroform, and methanol) are shown in the SI (Fig. S6–S7). When going from less polar toluene to more polar chloroform, the CT-bands have shifted only negligibly ( $\Delta\lambda_{\text{max}} = 0\text{--}9$  nm). This undistinguished solvatochromic behavior is a common feature of similar diazine push-pull chromophores.<sup>10</sup> However, in contrast to benzene/thiophene chromophores 3–4, the absorption spectra of 1–2 measured in protic methanol showed significantly suppressed and hypsochromically shifted CT-bands as a result of nonspecific hydrogen-bonding of the solvent to the central diazine moiety.<sup>26</sup>

### Emission spectroscopy

In contrast to final chromophores 1–3 that are non-emissive, aldehyde precursors 5a, 6a–b, 7a, and 7d are highly fluorescent probably due to the weaker electron-withdrawing property of the formyl fragment compared with ThDione. As these molecules also represent push-pull

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3 molecules, we have investigated their UV-Vis and photoluminescence (PL) spectroscopic  
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5 properties in chloroform. Table 2 summarizes the gathered data, representative spectra are  
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7 shown in the SI (Fig. S9–S10). All these compounds display yellow emission in chloroform  
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9 with high fluorescence quantum yield (0.34–0.78) and large Stokes shifts, which is a clear  
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11 indication of the high polarizability of their  $\pi$ -conjugated systems due to the ICT. Push-pull  
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13 luminophores generally exhibit intense emission solvatochromism. More precisely, broad  
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15 structureless red-shifted emission is observed on increasing the solvent polarity along with a  
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17 successive decrease of the fluorescence intensity due to the stabilization of highly polar  
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19 emitting state by polar solvents.<sup>10e-h,27</sup> The emission behavior of selected aldehydes was  
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21 studied in a variety of different aprotic solvents and the results are reported in Table 3. All  
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23 compounds show a distinct positive emission solvatochromism. When increasing solvent  
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25 polarity (according to the Dimroth-Reichardt polarity parameter  $E_T(30)$ ),<sup>28</sup> a bathochromic  
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27 shift of the emission band has clearly been observed. As an example, the color changes under  
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29 UV irradiation for compound **6b** in various solvents are shown in SI (Fig. S12). The emission  
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31 maxima plotted *versus*  $E_T(30)$  showed a good correlation and linearity for all five aldehydes  
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33 (Fig. S11). Surprisingly, the weakest solvatochromic range, proportional to the slope of the  
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35 regression line, is observed for the thiophene derivative **7d**, whereas the highest is observed  
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37 for the pyridazine aldehyde **5a**. Although this fluoro-solvatochromic study does not quantify  
38  
39 the ICT, it may serve as a clear indicator of its occurrence in **5a**, **6a–b**, **7a**, and **7d**.  
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46 **Table 2:** UV/Vis and PL of selected aldehydes in CHCl<sub>3</sub>.  
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Compound	$\lambda_{\max}^{abs}$ [a] (nm/eV)	$\lambda_{\max}^{PL}$ [a] (nm/eV)	$\Phi_F$ [b]	Stokes shift (cm <sup>-1</sup> )
<b>5a</b>	395/3.14	557/2.23	0.34	7363
<b>6a</b>	391/3.17	558/2.22	0.63	7654
<b>6b</b>	398/3.12	550/2.25	0.78	6944
<b>7a</b>	366/3.39	563/2.20	0.45	9650
<b>7d</b>	411/3.02	566/2.19	0.75	6663



<sup>[a]</sup>All spectra were recorded at room temperature at  $c = 1.0 \times 10^{-5}$  M to  $3.0 \times 10^{-5}$ . <sup>[b]</sup> Fluorescence quantum yield ( $\pm 10\%$ ) determined relative to 9,10-bis(phenylethynyl)anthracene in cyclohexane ( $\Phi_F = 1.00$ ).

**Table 3:** Emission solvatochromism of selected aldehydes in various aprotic solvents.

Compound	Heptane $\lambda_{\max}^{PL}$ (nm) 30.9 <sup>[a]</sup>	Toluene $\lambda_{\max}^{PL}$ (nm) 33.9 <sup>[a]</sup>	THF $\lambda_{\max}^{PL}$ (nm) 37.4 <sup>[a]</sup>	CH <sub>2</sub> Cl <sub>2</sub> $\lambda_{\max}^{PL}$ (nm) 40.7 <sup>[a]</sup>	Acetone $\lambda_{\max}^{PL}$ (nm) 42.2 <sup>[a]</sup>	CH <sub>3</sub> CN $\lambda_{\max}^{PL}$ (nm) 45.6 <sup>[a]</sup>	DMSO $\lambda_{\max}^{PL}$ (nm) 45.1 <sup>[a]</sup>
<b>5a</b>	- <sup>[b]</sup>	433	552	592	640	- <sup>[b]</sup>	- <sup>[b]</sup>
<b>6a</b>	440	478	558	607	632	- <sup>[b]</sup>	- <sup>[b]</sup>
<b>6b</b>	449	482	546	578	609	626	648
<b>7a</b>	438	467	532	583	603	- <sup>[b]</sup>	646
<b>7d</b>	480	500	541	578	590	616	622

<sup>[a]</sup> Dimroth–Reichardt polarity parameter, kcal·mol<sup>-1</sup>. <sup>[b]</sup> No signal detected.

### EFISH experiments

The second-order NLO responses of chromophores **1–3** were measured by the EFISH technique in CHCl<sub>3</sub> solution with a non resonant incident wavelength of 1907 nm. The second harmonic at  $\lambda = 953$  nm stay well clear of the absorption bands of the chromophores. Experimental details on EFISH measurements are given elsewhere.<sup>29</sup> EFISH measurements provide information about the scalar product  $\mu\beta(2\omega)$  of the vector component of the first hyperpolarisability tensor  $\beta$  and the dipole moment vector.<sup>30</sup> This product is derived according to equation 1 and considering  $\gamma_0(-2\omega, \omega, \omega, 0)$ , the third-order term, as negligible for the push-pull compounds under consideration. This approximation is usually used for push-pull organic and organometallic molecules.

$$\gamma_{\text{EFISH}} = \mu\beta/5kT + \gamma_0(-2\omega, \omega, \omega, 0) \quad \text{Eq. 1}$$

**Table 4.**  $\mu\beta$  values for compounds **1–3**.

	<b>1a</b>	<b>1b</b>	<b>1c</b>	<b>2a</b>	<b>2b</b>	<b>2c</b>	<b>2d</b>	<b>3a</b>	<b>3b</b>	<b>3c</b>	<b>3d</b>
$\mu\beta [10^{-48} \text{ esu}]^{\text{[a]}}$	220	300	290	220	70	410	50	150	330	330	530

<sup>[a]</sup>  $\mu\beta(2\omega)$  at 1907 nm in CHCl<sub>3</sub>. Molecular concentrations used for the measurements were in the range  $10^{-3}$  to  $10^{-2}$  M.  $\mu\beta \pm 10\%$ .

All the  $\mu\beta$  values for compounds **1–3** are positive indicating of excited states, which are more polarized than the ground state and that both ground and excited state are polarized in the same direction. The  $\mu\beta$  values listed in Table 4 are comprised between 50 and  $530\times 10^{-48}$  esu.

The following tendencies may be observed:

- As expected, extension of the  $\pi$ -conjugated core by addition of an ethylene linker results in a significant enhancement of the NLO response (**1a** vs. **1b–c**, **2a** vs. **2c** and **3a** vs. **3b–c**) except in case of **2b** and **2d** that exhibit the lowest NLO responses.
- Orientation of the pyrimidine ring seems to be a key parameter: the NLO response of **2a** and **2c** being dramatically higher than that of **2b** and **2d** respectively. This trend is in contradiction with electrochemical and absorption data.
- The type of six-membered (hetero)aromatic  $\pi$ -linker in the chromophore scaffold significantly tunes the NLO response. The pyrimidine ring with electron-donating fragment in C5 position (**2a** and **2c**) seems to be the best configuration. When compared with their 1,4-phenylene analogues **3a–c**, pyridazine derivatives **1** gave slightly increased or similar NLO values.
- Chromophore **3d** with 2,5-thienylene moiety in the  $\pi$ -conjugated core exhibits the highest NLO response ( $530\times 10^{-48}$  esu) in accordance with the most red-shifted CT absorption band observed for this compound.

### Quantum chemical calculations

Spatial and electronic properties of all target chromophores **1–4** were investigated using Gaussian W09 package<sup>31</sup> at the DFT level. Initial geometries of molecules **1–4** were estimated by PM3 method implemented in ArgusLab<sup>32</sup> and these were subsequently optimized by DFT B3LYP/6-311++G(2d,f,p) method. Energies of the HOMO and LUMO, their differences, ground state dipole moments  $\mu$  and first hyperpolarizabilities  $\beta$  at 1907 nm were also

calculated on the DFT B3LYP/2P-311++G(2d,f,p) level in vacuum. All calculated data are summarized in Table 5.

**Table 5.** Calculated values of energies  $E_{\text{HOMO/LUMO}}$  ( $\Delta E$ ), dipole moments ( $\mu$ ), first hyperpolarizabilities  $\beta$  and  $\mu\beta$  coefficients for compounds **1–4**.

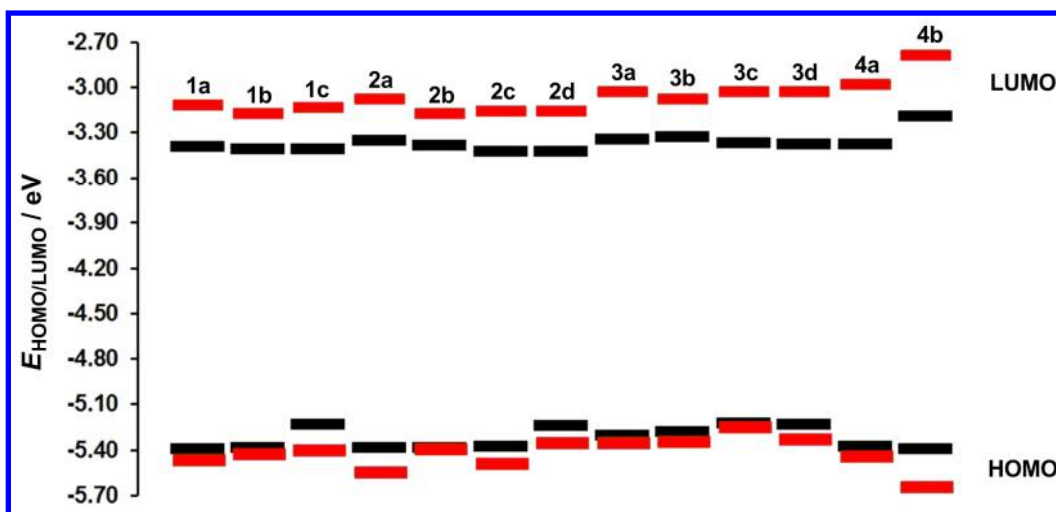
Compound	$\Delta E$ (eV)	$E_{\text{HOMO}}^{[a]}$ (eV)	$E_{\text{LUMO}}^{[a]}$ (eV)	$\mu^{[a]}$ (D)	$\beta \cdot 10^{-30[a]}$ (esu)	$\mu\beta \cdot 10^{-48[b]}$ (esu <sup>2</sup> ·cm)
<b>1a</b>	2.34	-5.46	-3.12	4.14	752	3113
<b>1b</b>	2.25	-5.42	-3.17	4.40	1188	5227
<b>1c</b>	2.27	-5.40	-3.13	5.33	1201	6401
<b>2a</b>	2.46	-5.54	-3.08	5.34	587	3135
<b>2b</b>	2.22	-5.39	-3.17	1.34	1007	1349
<b>2c</b>	2.33	-5.49	-3.16	5.17	877	4534
<b>2d</b>	2.19	-5.35	-3.16	2.41	1407	3391
<b>3a</b>	2.32	-5.35	-3.03	2.86	710	2031
<b>3b</b>	2.26	-5.34	-3.08	3.97	1219	4839
<b>3c</b>	2.22	-5.25	-3.03	3.73	1311	4890
<b>3d</b>	2.30	-5.33	-3.03	4.27	1029	4394
<b>4a</b>	2.46	-5.44	-2.98	3.28	576	1889
<b>4b</b>	2.85	-5.64	-2.79	4.19	178	746

<sup>[a]</sup>Calculated at the DFT B3LYP/2P-311++G(d,f,p) level; <sup>[b]</sup>1D = 1×10<sup>-18</sup> esu·cm.

As can be deduced from the energy level diagram shown in Figure 7, the DFT calculation slightly overestimates the electrochemical  $E_{\text{LUMO}}$  and fits relatively well the  $E_{\text{HOMO}}$ . However, both these quantities as well as their differences showed reasonable correlations (Fig. S41–S43) and, therefore the used DFT method can be considered as a suitable tool for the description of electronic properties of **1–4**. Similar conclusions as from electrochemical data can also be concluded from the DFT calculations. However, the following points should be highlighted:

- Insertion of the olefinic subunit slightly reduces the calculated gap  $\Delta E$  by about 0.05–0.15 eV (e.g. **1a** vs. **1c/1d**).
- Orientation of the pyrimidine ring affects the calculated  $\Delta E$  more significantly for both doublet of chromophores **2a/2b** and **2c/2d** than what has been observed by electrochemical measurements (Table 1).

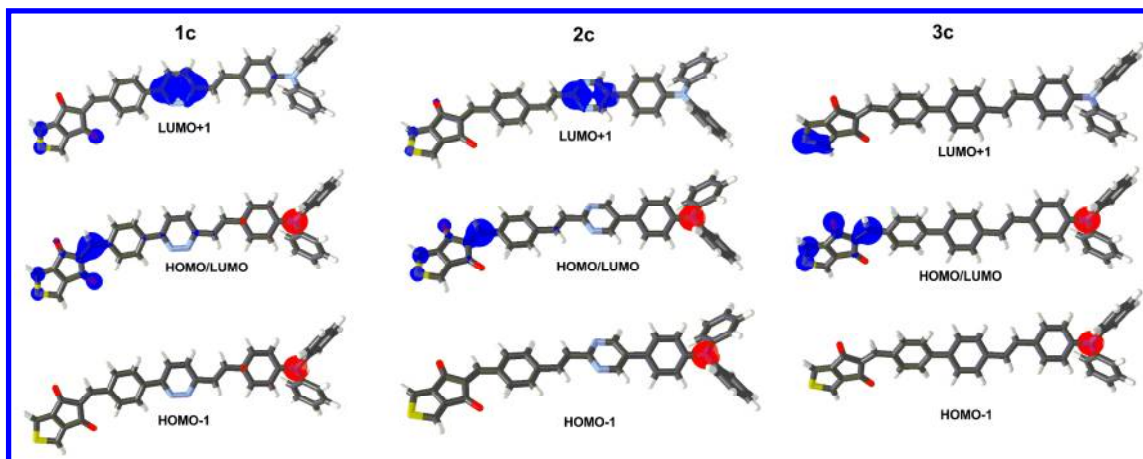
- Similarly to electrochemical data, type of (hetero)cycle embedded in the chromophore  $\pi$ -backbone plays only minor role (e.g. **1b**→**2c**→**3b**; pyridazine→pyrimidine→benzene;  $\Delta E = 2.25$ → $2.33$ → $2.26$  eV).
- Polarizable 2,5-thienylene moiety embedded in the chromophore  $\pi$ -backbone as in **3d** showed similar calculated  $\Delta E$  of 2.30 eV as diazine/benzene analogues **1a** (2.34 eV), **2a/2b** (2.46/2.22 eV) and **3a** (2.32 eV). This is in contrast to electrochemical data.
- Extension of the  $\pi$ -linker obviously narrowed the calculated gap  $\Delta E$  (e.g. **4b**→**4a**→**3a**; 2.85→2.46→2.32 eV).
- The lowest HOMO-LUMO gaps were calculated for chromophores **1b**, **2d**, and **3c** with extended  $\pi$ -system based on pyridazine (**1b**; 2.25 eV), pyrimidine (**2d**; 2.19 eV), and benzene (**3c**; 2.22 eV) units.



**Figure 7.** Energy level diagram of calculated energies  $E_{\text{HOMO/LUMO}}$  at the DFT B3LYP/2P-311++G(d,f,p) level (red) and analogical electrochemical  $E_{\text{HOMO/LUMO}}$  (black) for chromophores **1–4**.

The HOMO and LUMO localizations in representative chromophores **1c**, **2c** and **3c** are shown in Figure 8. For complete listing see the SI (Fig. S26–S38). In general, the HOMO as well the HOMO-1 are localized on the triphenylamine donor in all target chromophores **1–4**. The

LUMO generally occupies ThDione acceptor and the adjacent olefinic unit. The LUMO+1 is spread either on the fused thiophene ring of the ThDione acceptor in benzene/thiophene compounds **3–4** or on the central diazine  $\pi$ -backbone of pyridazine/pyrimidine chromophores **1–2**.



**Figure 8.** HOMO/HOMO-1 (red) and LUMO/LUMO+1 (blue) localizations and HOMO/LUMO mix in chromophores **1c**, **2c** and **3c**.

The calculated ground state dipole moments range from 1.34 to 5.34 D (Table 5). Their values in series **2** are dictated by the orientation of the pyrimidine ring. In **2a** and **2c** is pyrimidine oriented to behave as an acceptor and thus generate dipolar molecule with  $\mu$  above 5 D, whereas in **2b** and **2d** is ground state dipole moment significantly reduced.

The calculated values of the first hyperpolarizabilities  $\beta$  range from  $180 \times 10^{-30}$  to  $1400 \times 10^{-30}$  esu for target chromophores **1–4** (Table 5). As expected, the lowest  $\beta$  values were calculated for less extended molecules **4a/4b** ( $580/180 \times 10^{-30}$  esu) as well as for compounds **1a**, **2a** and **3a** without embedded olefinic  $\pi$ -units ( $750$ ,  $590$ ,  $710 \times 10^{-30}$  esu). On the other hand, the highest  $\beta$  values were gained for **1c**, **2d** and **3c** with extended  $\pi$ -linker ( $1200$ ,  $1400$ ,  $1310 \times 10^{-30}$  esu). In general, the calculated first hyperpolarizabilities do not depend on the type of central (hetero)aromatic  $\pi$ -backbone, but mostly on the  $\pi$ -linker extension as well as by orientation of the pyrimidine unit in series **2**. The latter property The calculated  $\mu\beta$  products

obey the trends of the experimental values obtained by EFISH experiment as can be deduced from their correlation (Fig S44 in SI).

## Conclusions

In conclusion we have successfully synthesized a series of thirteen D- $\pi$ -A chromophores bearing diphenylamino and ThDione fragments as electron-donor and acceptor respectively and various (hetero)aromatic ring as  $\pi$ -linkers. Whereas the 2,5-thienylene linker significantly enhances the polarizability of the chromophores when compared with 1,4-phenylene analogue as show by the red-shifted CT absorption band and narrowed electrochemical gap. Pyrimidine and pyridazine chromophores and their benzene analogues exhibit similar ICT. 2,5-Thienylene derivatives exhibits also the best NLO response ( $\mu\beta = 530 \times 10^{-48}$  esu). Pyridazine chromophores and their benzene analogues exhibits similar NLO response whereas the orientation of the pyrimidine plays a significant role on the  $\mu\beta$  value due to significantly higher  $\mu$  values when the ThDione electron withdrawing group is localized on the C2-position of the pyrimidine ring. Taking into account that the aromaticity reduces the ICT, the position of CT band, electrochemical gap and NLO response seem to indicate a high aromaticity of pyrimidine and pyridazine derivatives, close to the benzene analogues and significantly higher than thiophene analogues.

## Experimental Section

**General Conditions.** 5-Bromo-2-methylpyrimidine **29** was purchased from Interchim. The compound **34** was obtained according to reported procedure.<sup>33</sup> In air- and moisture-sensitive reactions, all glassware was flame-dried and cooled under nitrogen. Thermal behavior of the target compounds were measured in open aluminous crucibles under N<sub>2</sub> inert atmosphere. DSC curves were determined with a scanning rate of 3 °C/min within the range 25–400 °C. NMR spectra were acquired at room temperature. Chemical shifts are given in parts per

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3 million relative to TMS ( $^1\text{H}$ , 0.0 ppm) and  $\text{CDCl}_3$  ( $^{13}\text{C}$ , 77.0 ppm). Acidic impurities in  $\text{CDCl}_3$   
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5 were removed by treatment with anhydrous  $\text{K}_2\text{CO}_3$ . High resolution MALDI MS spectra were  
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7 measured on a MALDI mass spectrometer equipped with nitrogen UV laser (337 nm, 60 Hz)  
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9 and quadrupole analyser (positive-ion mode over a normal mass range ( $m/z$  50-2000) with  
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11 resolution 100 000 at  $m/z = 400$ ). 2,5-Dihydroxybenzoic acid (DHB) were used as a matrix.  
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13 Mass spectra were averaged over the whole MS record for all measured samples. UV-vis and  
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15 fluorescence spectra were recorded using standard 1 cm quartz cells. Compounds were  
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17 excited at their absorption maxima (band of lowest energy) to record the emission spectra.  
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19 The  $\Phi_{\text{F}}$  values were calculated using a well-known procedure with  
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21 9,10-diphenylethynylanthracene in cyclohexane as standard.<sup>34</sup> Stokes shifts were calculated  
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23 by considering the lowest energetic absorption band. The electrochemical studies of the  
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25 compounds were performed with a home-designed 3-electrodes cell (WE: Pt, RE: Ag wire,  
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27 CE: Pt). Ferrocene was added at the end of each experiment to determine redox potential  
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29 values. Anhydrous “extra-dry” dichloromethane was used as received and kept under  $\text{N}_2$ . The  
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31 potential were reported versus ferrocene as standard using a scan rate of 0.1 V/s.  $\text{NBu}_4\text{BF}_4$  salt  
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33 was added as supporting electrolyte. All calculations were carried out in Gaussian 09W  
34  
35 package at the DFT level of theory. The initial geometry optimizations were carried out by the  
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37 PM3 method implemented in program ArgusLab and subsequently by the DFT B3LYP  
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39 method using the 6-311G++(2d,f,p) basic set. The energies of the HOMO and LUMO ( $E_{\text{HOMO}}$   
40  
41 and  $E_{\text{LUMO}}$ ), their differences ( $\Delta E$ ) and ground state dipole moments ( $\mu$ ) and first  
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43 hyperpolarizabilities  $\beta$  were calculated by the DFT B3LYP/6-311++G(2d,f,p) method.  
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50 **General Procedure A for Suzuki Cross-Coupling Reactions.** Aromatic halogeno derivative  
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52 and boronic acid **10**, **12** or **15** (1.1–1.25 eq.) were dissolved in the solution of toluene/EtOH  
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54 (5:1, 25 mL). Nitrogen was bubbled through the solution for 10 min, whereupon  $\text{Pd}(\text{PPh}_3)_4$   
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56 (0.05 eq.) and  $\text{Na}_2\text{CO}_3$  (2 eq. of 1M water solution) were added, and the reaction mixture was  
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3 stirred under nitrogen at reflux for 16 hours. The reaction mixture was cooled, filtered, and  
4 EtOAc/water 1:1 (50 mL) was added. The organic layer was separated and the aqueous layer  
5  
6 extracted with additional EtOAc (2 × 25 mL). The combined organic extracts were dried over  
7  
8 MgSO<sub>4</sub> and the solvents evaporated under reduced pressure. The crude product was purified  
9  
10 by column chromatography (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub> to CH<sub>2</sub>Cl<sub>2</sub>/ EtOAc 3:1).  
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14 **General Procedure B for Knoevenagel Condensation.** Aldehyde and Th-dione **11** (2 eq.)  
15  
16 were dissolved in CH<sub>2</sub>Cl<sub>2</sub> (10 mL) and a few drops of piperidine were added. The reaction  
17  
18 mixture was stirred at 40 °C for 30 minutes. The solvent was slowly evaporated in vacuo and  
19  
20 the crude product was purified by column chromatography (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>/EtOAc 10:1)  
21  
22 followed by crystallization from CH<sub>2</sub>Cl<sub>2</sub>/hexane.  
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25 **General Procedure C for Hydrolysis of Acetal.** The corresponding crude acetal was  
26  
27 dissolved in wet acetone (50 mL) and a few drops of concentrated HCl were added. The  
28  
29 reaction mixture was stirred at 40 °C for 1 h. The reaction mixture was cooled, partially  
30  
31 evaporated in vacuo and CH<sub>2</sub>Cl<sub>2</sub>/NH<sub>3</sub> (5 % solution) 1:1 (100 ml) was added. The separated  
32  
33 aqueous layer was extracted with CH<sub>2</sub>Cl<sub>2</sub> (2 × 20 mL). The combined organic layers were  
34  
35 dried over MgSO<sub>4</sub> and evaporated. The corresponding crude aldehyde was purified by column  
36  
37 chromatography (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub> to CH<sub>2</sub>Cl<sub>2</sub>/ EtOAc 10:1).  
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41 **General Procedure D for Protection of Formyl Group.** The corresponding benzaldehyde  
42  
43 derivative and ethylene glycol (10 eq.) were dissolved in toluene (10 mL) and a few crystals  
44  
45 of TsOH were added. The reaction mixture was refluxed for 16 h, cooled and EtOAc/Na<sub>2</sub>CO<sub>3</sub>  
46  
47 (10 % solution) 1:1 (100 ml) was added. The separated aqueous layer was extracted with  
48  
49 EtOAc (2 × 20 mL). The combined organic layers were dried over MgSO<sub>4</sub> and evaporated.  
50  
51 The crude acetal was used in next reaction step without further purification.  
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54 **General Procedure E for Knoevenagel Condensation of Methylidiazine.** The  
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56 corresponding methylidiazine and the corresponding benzaldehyde **25** or **28** (2 or 1.1 eq.) were  
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dissolved in DMSO (2 mL) and powdered KOH (4 eq.) was added. The reaction mixture was stirred at 20 °C for 16 h and then was poured into water (150 mL). The precipitated acetal was filtered out and underwent of hydrolysis (general procedure C) without further purification.

**General Method F for Horner-Wadsworth-Emmons Olefination.** 60% NaH in mineral oil (1.5 eq.) was added to a solution of diethyl (4-bromobenzyl)-phosphonate **34** and the corresponding benzaldehyde (1.05 eq.) in toluene (2–5 ml) at 0 °C. The ice bath was removed after 10 minutes and the reaction mixture was refluxed for 16 h. The reaction mixture was cooled and CH<sub>2</sub>Cl<sub>2</sub>/water 1:1 (100 ml) was added. The separated aqueous layer was extracted with CH<sub>2</sub>Cl<sub>2</sub> (2 × 20 mL). The combined organic layers were dried over MgSO<sub>4</sub> and evaporated. After evaporation of solvents in vacuo the crude product was purified by column chromatography (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>).

**4'-(Diphenylamino)-[1,1'-biphenyl]-4-carbaldehyde (8a).** Synthesized from 4-bromotriphenylamine **9** (162 mg; 0.5 mmol) and 4-formylphenylboronic acid, pinacol ester **10** (139 mg; 0.6 mmol) following the general procedure A. Yield: 165 mg (94 %); yellow amorphous solid; *R*<sub>f</sub> = 0.8 (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>); mp 106–108 °C; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 300 MHz): δ = 7.06 (t, *J* = 7.4 Hz, 2H), 7.13–7.15 (m, 6H), 7.27–7.30 (m, 4H), 7.50–7.52 (m, 2H), 7.72 (d, *J* = 8.2 Hz, 2H), 7.92 (d, *J* = 8.4 Hz, 2H), 10.02 ppm (s, 1H). Data similar to the literature.<sup>35</sup>

**5-((4'-(Diphenylamino)-[1,1'-biphenyl]-4-yl)methylene)-4H-cyclopenta[*c*]thiophene-4,6(5H)-dione (4a).** Synthesized from **8a** (150 mg; 0.429 mmol) and **11** (130 mg; 0.858 mmol) following the general procedure B. Yield: 85 mg (41 %); red solid; *R*<sub>f</sub> = 0.65 (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>); mp 215 °C; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 300 MHz): δ = 7.10 (t, *J* = 7.0 Hz, 2H), 7.15–7.19 (m, 6H), 7.28–7.34 (m, 4H), 7.58 (d, *J* = 8.5 Hz, 2H), 7.74 (d, *J* = 8.5 Hz, 2H), 7.91 (s, 1H), 8.03 (s, 2H), 8.53 ppm (d, *J* = 8.5 Hz, 2H). <sup>13</sup>C NMR (CDCl<sub>3</sub>, 75 MHz): δ = 123.0, 123.5, 125.0, 125.5, 125.6, 126.5, 127.9, 129.4, 131.5, 132.8, 135.2, 136.1, 145.4, 145.7, 147.3, 147.4,

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3 148.1, 148.5, 182.4, 183.3 ppm; IR (ATR):  $\nu = 1714, 1671 \text{ cm}^{-1}$ ; HR-MALDI-MS (DHB):  
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5  $m/z$  calculated for  $\text{C}_{32}\text{H}_{22}\text{NO}_2\text{S}$   $[\text{M}+\text{H}]^+$  484.13658, found 484.13582.  
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7 **5-(4-(Diphenylamino)benzylidene)-4H-cyclopenta[c]thiophene-4,6(5H)-dione (4b).**  
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10 Synthesized from **8b** (136 mg; 0.5 mmol) and **11** (152 mg; 1.0 mmol) following the general  
11  
12 procedure B. Yield: 145 mg (71 %); orange-red solid;  $R_f = 0.4$  ( $\text{SiO}_2$ ;  $\text{CH}_2\text{Cl}_2$ ); mp 230 °C;  $^1\text{H}$   
13  
14 NMR ( $\text{CDCl}_3$ , 300 MHz):  $\delta = 7.01$  (d,  $J = 9.0$  Hz, 2H), 7.22–7.28 (m, 6H), 7.36–7.41 (m, 4H),  
15  
16 7.76 (s, 1H), 7.92–7.93 (m, 2H), 8.40 ppm (d,  $J = 9.0$  Hz, 2H).  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 75 MHz):  $\delta$   
17  
18 = 118.8, 124.6, 124.7, 125.6, 126.6, 129.8, 133.1, 137.0, 145.7, 145.8, 147.4, 148.1, 152.9,  
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20 182.9, 184.1 ppm; IR (ATR):  $\nu = 1710, 1666 \text{ cm}^{-1}$ ; HR-MALDI-MS (DHB):  $m/z$  calculated  
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22 for  $\text{C}_{26}\text{H}_{18}\text{NO}_2\text{S}$   $[\text{M}+\text{H}]^+$  408.10528, found 408.10498.  
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25 **4-(6-Chloropyridazin-3-yl)benzaldehyde (14).** Synthesized from 3,6-dichloropyridazine **13**  
26  
27 (745 mg; 5.0 mmol) and 4-formylphenylboronic acid **12** (825 mg; 5.50 mmol) following the  
28  
29 general procedure A. Yield: 210 mg (20 %); brownish solid;  $R_f = 0.35$  ( $\text{SiO}_2$ ;  $\text{CH}_2\text{Cl}_2$ ); mp  
30  
31 183–184 °C;  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 300 MHz):  $\delta = 7.67$  (d,  $J = 9.0$  Hz, 1H), 7.94 (d,  $J = 9.0$  Hz,  
32  
33 1H), 8.07 (d,  $J = 8.4$  Hz, 2H), 8.25 (d,  $J = 8.1$  Hz, 2H), 10.14 ppm (s, 1H).  
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37 **4-(6-(4-(Diphenylamino)phenyl)pyridazin-3-yl)benzaldehyde (5a).** Synthesized from **14**  
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39 (180 mg; 0.823 mmol) and 4-(diphenylamino)phenylboronic acid **15** (286 mg; 0.988 mmol)  
40  
41 following the general procedure A. Yield: 230 mg (65 %); yellow solid;  $R_f = 0.4$  ( $\text{SiO}_2$ ;  
42  
43  $\text{CH}_2\text{Cl}_2$ ); mp 216–217 °C;  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 300 MHz):  $\delta = 7.03$  (t,  $J = 7.2$  Hz, 2H),  
44  
45 7.09–7.12 (m, 6H), 7.18–7.26 (m, 4H), 7.82 (d,  $J = 9.0$  Hz, 1H), 7.87 (d,  $J = 9.0$  Hz, 1H),  
46  
47 7.95–7.98 (m, 4H), 8.24 (d,  $J = 8.1$  Hz, 2H), 10.03 ppm (s, 1H);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 75 MHz):  
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49  $\delta = 122.1, 123.5, 124.0, 124.6, 125.4, 127.3, 127.9, 128.3, 129.5, 130.3, 137.0, 141.7, 147.0,$   
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51 150.1, 155.7, 157.8, 191.8 ppm; HR-MALDI-MS (DHB):  $m/z$  calculated for  $\text{C}_{29}\text{H}_{22}\text{N}_3\text{O}$   
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53  $[\text{M}+\text{H}]^+$  428.17574, found 428.17808.  
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3 **5-(4-(6-(4-(Diphenylamino)phenyl)pyridazin-3-yl)benzylidene)-4H-**  
4 **cyclopenta[*c*]thiophene-4,6(5*H*)-dione (1a).** Synthesized from **5a** (53 mg; 0.124 mmol) and  
5 **11** (38 mg; 0.248 mmol) following the general procedure B. Yield: 30 mg (43 %); red solid;  
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7  $R_f = 0.8$  (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>/EtOAc 10:1); mp 270–271 °C; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 300 MHz):  $\delta = 7.11$   
8 (t,  $J = 7.2$  Hz, 2H), 7.17–7.19 (m, 6H), 7.29–7.34 (m, 4H), 7.91 (d,  $J = 9.0$  Hz, 1H), 7.93 (s,  
9 1H), 7.98 (d,  $J = 9.0$  Hz, 1H), 8.04–8.07 (m, 4H), 8.31 (d,  $J = 8.4$  Hz, 2H), 8.59 ppm (d,  $J =$   
10 8.7 Hz, 2H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 75 MHz):  $\delta = 122.3, 123.3, 123.9, 124.3, 125.3, 125.9, 126.0,$   
11 126.9, 127.9, 128.6, 129.5, 134.2, 134.8, 137.4, 140.3, 145.6, 147.1, 147.3, 150.0, 155.8,  
12 157.6, 182.8 ppm; IR (ATR):  $\nu = 1722, 1674$  cm<sup>-1</sup>; HR-MALDI-MS (DHB):  $m/z$  calculated  
13 for C<sub>36</sub>H<sub>24</sub>N<sub>3</sub>O<sub>2</sub>S [M+H]<sup>+</sup> 562.15837, found 562.15862.

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25 **4-(2-Chloropyrimidin-5-yl)-*N,N*-diphenylaniline (17).** Synthesized from **16** (150 mg;  
26 0.776 mmol) and **15** (224 mg; 0.853 mmol) following the general procedure A. Yield: 180 mg  
27 (65 %); yellowish solid;  $R_f = 0.65$  (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>); mp 156–157 °C; <sup>1</sup>H NMR (CDCl<sub>3</sub>,  
28 300 MHz):  $\delta = 7.00$ –7.10 (m, 8H), 7.19–7.25 (m, 4H), 7.33 (d,  $J = 8.7$  Hz, 2H), 8.71 ppm (s,  
29 2H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 75 MHz):  $\delta = 123.0, 123.9, 125.2, 125.5, 127.5, 129.5, 132.8, 147.0,$   
30 149.2, 156.8, 159.3 ppm; HRMS (ESI/ASAP, TOF):  $m/z$  calculated for C<sub>22</sub>H<sub>16</sub>N<sub>3</sub>Cl 357.1033,  
31 found 357.1029.

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42 **4-(5-(4-(Diphenylamino)phenyl)pyrimidin-2-yl)benzaldehyde (6a).** Synthesized from **17**  
43 (150 mg; 0.419 mmol) and **12** (79 mg; 0.524 mmol) following the general method A. Yield:  
44 145 mg (81 %); yellow solid;  $R_f = 0.9$  (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>/EtOAc 10:1); mp 236–237 °C. <sup>1</sup>H NMR  
45 (CDCl<sub>3</sub>, 300 MHz):  $\delta = 7.10$  (t,  $J = 7.2$  Hz, 2H), 7.15–7.20 (m, 6H), 7.26–7.34 (m, 4H), 7.51  
46 (d,  $J = 8.7$  Hz, 2H), 8.02 (d,  $J = 8.4$  Hz, 2H), 8.65 (d,  $J = 8.4$  Hz, 2H), 9.04 (s, 2H), 10.12 ppm  
47 (s, 1H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 75 MHz):  $\delta = 123.1, 123.8, 125.1, 126.9, 127.5, 128.5, 129.5,$   
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3 130.0, 132.0, 137.5, 42.9, 147.1, 149.0, 154.7 ppm; HRMS (ESI/ASAP, TOF):  $m/z$  calculated  
4 for  $C_{29}H_{22}N_3O$  428.1763, found 428.1763.

7 **5-(4-(5-(4-(Diphenylamino)phenyl)pyrimidin-2-yl)benzylidene)-4H-**

8 **cyclopenta[*c*]thiophene-4,6(5*H*)-dione (2a).** Synthesized from **6a** (53 mg; 0.124 mmol) and  
9 **11** (38 mg; 0.248 mmol) following the general procedure B. Yield: 39 mg (56 %); red solid;  
10  $R_f = 0.7$  ( $SiO_2$ ;  $CH_2Cl_2/EtOAc$  10:1); mp 232–233 °C;  $^1H$  NMR ( $CDCl_3$ , 300 MHz):  $\delta = 7.09$   
11 (t,  $J = 7.2$  Hz, 2H), 7.15–7.20 (m, 6H), 7.29–7.34 (m, 4H), 7.52 (d,  $J = 8.7$  Hz, 2H), 7.93 (s,  
12 1H), 8.05 (s, 2H), 8.56 (d,  $J = 8.7$  Hz, 2H) 8.61 (d,  $J = 8.4$  Hz, 2H), 9.04 ppm (s, 2H);  
13  $^{13}C$  NMR ( $CDCl_3$ , 75 MHz):  $\delta = 123.1, 123.8, 125.1, 125.8, 125.9, 127.1, 127.4, 128.2,$   
14 129.5, 131.8, 134.6, 134.7, 137.3, 141.5, 145.6, 147.2, 147.4, 147.6, 148.9, 154.6, 161.7,  
15 182.1, 182.9 ppm; IR (ATR):  $\nu = 1721, 1677$   $cm^{-1}$ ; HR-MALDI-MS (DHB):  $m/z$  calculated  
16 for  $C_{36}H_{24}N_3O_2S$   $[M+H]^+$  562.15837, found 562.15885.

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21 **4-(2-Chloropyrimidin-5-yl)benzaldehyde (18).** Synthesized from **16** (290 mg; 1.5 mmol)  
22 and **12** (247 mg; 1.65 mmol) following the general procedure A. Yield: 75 mg (23 %); white  
23 solid;  $R_f = 0.35$  ( $SiO_2$ ;  $CH_2Cl_2$ ); mp 181–182 °C;  $^1H$  NMR ( $CDCl_3$ , 300 MHz):  $\delta = 7.74$  (d,  
24  $J = 8.1$  Hz, 2H), 8.04 (d,  $J = 8.1$  Hz, 2H), 8.88 (s, 2H), 10.10 ppm (s, 1H);  $^{13}C$  NMR ( $CDCl_3$ ,  
25 75 MHz):  $\delta = 127.6, 130.7, 131.8, 136.7, 138.7, 157.6, 161.3, 191.2$  ppm; Data similar to the  
26 literature.<sup>16a</sup>

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31 **4-(2-(4-(Diphenylamino)phenyl)pyrimidin-5-yl)benzaldehyde (6b).** Synthesized from **18**  
32 (60 mg; 0.274 mmol) and **15** (99 mg; 0.343 mmol) following the general procedure A. Yield:  
33 85 mg (73 %); yellow solid;  $R_f = 0.9$  ( $SiO_2$ ;  $CH_2Cl_2/EtAcO$  10:1); mp 240–241 °C;  $^1H$  NMR  
34 ( $CDCl_3$ , 300 MHz):  $\delta = 7.10$ –7.21 (m, 8H), 7.28–7.36 (m, 4H), 7.83 (d,  $J = 8.1$  Hz, 2H), 8.06  
35 (d,  $J = 8.4$  Hz, 2H), 8.36 (d,  $J = 8.7$  Hz, 2H), 9.03 (s, 2H), 10.11 ppm (s, 1H);  $^{13}C$  NMR  
36 ( $CDCl_3$ , 75 MHz):  $\delta = 121.7, 123.9, 125.4, 127.1, 129.40, 129.44, 129.9, 130.7, 136.1, 140.7,$   
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3 147.1, 150.7, 155.3, 164.1 ppm; HRMS (ESI/ASAP, TOF):  $m/z$  calculated for  $C_{29}H_{22}N_3O$   
4  
5 428.1763, found 428.1763.

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7 **5-(4-(2-(4-(Diphenylamino)phenyl)pyrimidin-5-yl)benzylidene)-4H-**  
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9 **cyclopenta[*c*]thiophene-4,6(5*H*)-dione (2b).** Synthesized from **6b** (53 mg; 0.124 mmol) and  
10  
11 **11** (38 mg; 0.248 mmol) following the general procedure B. Yield: 40 mg (57 %); red solid;  
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13  $R_f = 0.7$  ( $SiO_2$ ;  $CH_2Cl_2/EtOAc$  10:1); mp 253 °C;  $^1H$  NMR ( $CDCl_3$ , 300 MHz):  $\delta = 7.09$ – $7.21$   
14  
15 (m, 8H), 7.28–7.35 (m, 4H), 7.80 (d,  $J = 8.1$  Hz, 2H), 7.92 (s, 1H), 8.07 (s, 2H), 8.36 (d,  
16  
17  $J = 8.4$  Hz, 2H) 8.58 (d,  $J = 8.1$  Hz, 2H), 9.06 ppm (s, 2H);  $^{13}C$  NMR ( $CDCl_3$ , 75 MHz):  $\delta =$   
18  
19 121.9, 124.0, 125.5, 126.1, 126.2, 126.8, 129.5, 129.6, 130.2, 133.2, 135.3, 137.5, 139.3,  
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21 145.8, 147.2, 147.3, 147.5, 150.8, 155.3, 164.1, 182.9 ppm; IR (ATR):  $\nu = 1716, 1673$   $cm^{-1}$ ;  
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23 HR-MALDI-MS (DHB):  $m/z$  calculated for  $C_{36}H_{24}N_3O_2S$   $[M+H]^+$  562.15838, found  
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25 562.15687.

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30 **4'-Bromo-*N,N*-diphenyl-[1,1'-biphenyl]-4-amine (20).** Synthesized from boronic acid **15**  
31  
32 (318 mg; 1.1 mmol) and 1-bromo-4-iodobenzene **19** (283 mg; 1 mmol) following the general  
33  
34 method A. Yield: 365 mg (91 %); yellowish amorphous solid;  $R_f = 0.85$  ( $SiO_2$ ;  
35  
36  $CH_2Cl_2$ /hexane 1:2); mp 98–99 °C;  $^1H$  NMR ( $CDCl_3$ , 300 MHz):  $\delta = 7.07$  (t,  $J = 7.2$  Hz, 2H),  
37  
38 7.14–7.17 (m, 6H), 7.24–7.32 (m, 4H), 7.43–7.46 (m, 4H), 7.56 ppm (d,  $J = 8.7$  Hz, 2H).  
39  
40 Data similar to the literature.<sup>36</sup>

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42  
43 **4''-(Diphenylamino)-[1,1':4',1''-terphenyl]-4-carbaldehyde (7a).** Synthesized from **20** (190  
44  
45 mg; 0.475 mmol) and **12** (89 mg; 0.593 mmol) following the general procedure A. Yield:  
46  
47 130 mg (64 %); yellow solid;  $R_f = 0.8$  ( $SiO_2$ ;  $CH_2Cl_2$ /hexane 2:1); mp 172–173 °C;  $^1H$  NMR  
48  
49 ( $CDCl_3$ , 300 MHz; 25 °C):  $\delta = 7.00$  (t,  $J = 7.2$  Hz, 2H), 7.09–7.11 (m, 6H), 7.20–7.23 (m,  
50  
51 4H), 7.48 (d,  $J = 8.7$  Hz, 2H), 7.65 (s/m, 4H), 7.75 (d,  $J = 8.4$  Hz, 2H), 7.92 (d,  $J = 8.1$  Hz,  
52  
53 2H), 10.01 ppm (s, 1H). Data similar to the literature.<sup>34</sup>

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3 **5-((4''-(Diphenylamino)-[1,1':4',1''-terphenyl]-4-yl)methylene)-4H-**  
4 **cyclopenta[*c*]thiophene-4,6(5*H*)-dione (3a).** Synthesized from **7a** (60 mg; 0.141 mmol) and  
5 **11** (43 mg; 0.282 mmol) following the general procedure B. Yield: 55 mg (70 %); red solid;  
6  
7  $R_f = 0.9$  (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>/EtOAc 10:1); mp 206 °C; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 300 MHz):  $\delta = 7.07$  (t,  $J$   
8  $= 7.2$  Hz, 2H), 7.16–7.19 (m, 6H), 7.28–7.33 (m, 4H), 7.55 (d,  $J = 8.4$  Hz, 2H), 7.69–7.83 (m,  
9 6H), 7.93 (s, 1H), 8.05 (s, 2H), 8.56 ppm (d,  $J = 8.4$  Hz, 2H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 75 MHz):  $\delta$   
10  $= 123.1, 123.7, 124.6, 125.6, 125.7, 127.0, 127.1, 127.6, 127.7, 129.3, 132.0, 134.0, 135.1,$   
11  $136.5, 138.0, 140.8, 145.4, 145.6, 147.4, 147.6, 147.9, 182.3, 183.1$  ppm; IR (ATR):  $\nu =$   
12  $1719, 1674$  cm<sup>-1</sup>; HR-MALDI-MS (DHB):  $m/z$  calculated for C<sub>38</sub>H<sub>26</sub>NO<sub>2</sub>S [M+H]<sup>+</sup>  
13  $560.16788$ , found  $560.16779$ .

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19 **4-(5-Bromothiophen-2-yl)benzaldehyde (22).** Synthesized from **21** (242 mg; 1.0 mmol) and  
20 **12** (150 mg; 1.0 mmol) following the general procedure A. The derivative **18** still contained  
21 small impurities after purification nevertheless it was used in next reaction step. Yield: 70 mg  
22 (26 %); yellow solid;  $R_f = 0.8$  (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>); mp 120–121 °C; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 300 MHz):  
23  $\delta = 7.11$  (d,  $J = 4.2$  Hz, 1H), 7.23 (d,  $J = 4.2$  Hz, 1H), 7.69 (d,  $J = 8.7$  Hz, 2H), 7.91  
24 (d,  $J = 8.7$  Hz, 2H), 10.02 ppm (s, 1H). Data similar to the literature.<sup>37</sup>

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30 **4-(5-(4-(Diphenylamino)phenyl)thiophen-2-yl)benzaldehyde (7d).** Synthesized from **22**  
31 (60 mg; 0.225 mmol) and **15** (81 mg; 0.281 mmol) following the general procedure A. Yield:  
32 68 mg (70 %); yellow-orange solid;  $R_f = 0.75$  (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>); mp 159–160 °C. <sup>1</sup>H NMR  
33 (CDCl<sub>3</sub>, 300 MHz):  $\delta = 7.06$ –7.17 (m, 8H), 7.26–7.33 (m, 5H), 7.46 (d,  $J = 3.9$  Hz, 1H), 7.52  
34 (d,  $J = 8.7$  Hz, 2H), 7.78 (d,  $J = 8.4$  Hz, 2H), 7.91 (d,  $J = 8.4$  Hz, 2H), 10.01 ppm (s, 1H); <sup>13</sup>C  
35 NMR (CDCl<sub>3</sub>, 75 MHz):  $\delta = 123.3, 123.4, 123.5, 124.7, 125.5, 126.1, 126.6, 127.6, 129.4,$   
36  $130.5, 134.9, 140.1, 140.7, 146.0, 147.3, 147.9, 191.4$  ppm; HR-MALDI-MS (DHB):  $m/z$   
37 calculated for C<sub>29</sub>H<sub>21</sub>NOS [M]<sup>+</sup>  $431.13384$ , found  $431.13324$ .

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3 **5-(4-(5-(4-(Diphenylamino)phenyl)thiophen-2-yl)benzylidene)-4H-**  
4 **cyclopenta[*c*]thiophene-4,6(5*H*)-dione (3d).** Synthesized from **7d** (60 mg; 0.14 mmol) and  
5 **11** (42 mg; 0.28 mmol) following the general procedure B. Yield: 37 mg (47 %); dark red  
6 solid;  $R_f = 0.9$  (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>/EtOAc 10:1); mp 237 °C; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 300 MHz):  $\delta =$   
7 7.06–7.17 (m, 8H), 7.27–7.33 (m, 5H), 7.49 (d,  $J = 3.9$  Hz, 1H), 7.53 (d,  $J = 8.7$  Hz, 2H),  
8 7.76 (d,  $J = 8.4$  Hz, 2H), 7.86 (s, 1H), 8.03 (s, 2H), 8.50 ppm (d,  $J = 8.4$  Hz, 2H); <sup>13</sup>C NMR  
9 (CDCl<sub>3</sub>, 75 MHz):  $\delta = 123.3, 123.4, 123.6, 124.7, 125.2, 125.5, 125.6, 126.2, 126.6, 127.7,$   
10 129.4, 131.8, 135.3, 136.1, 139.1, 141.2, 145.6, 146.1, 147.3, 147.6, 147.9, 182.4, 183.2 ppm;  
11 IR (ATR):  $\nu = 1719, 1674$  cm<sup>-1</sup>; HR-MALDI-MS (DHB):  $m/z$  calculated for C<sub>36</sub>H<sub>24</sub>NO<sub>2</sub>S<sub>2</sub>  
12 [M+H]<sup>+</sup> 566.12430, found 566.12290.

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21 **4-(6-Methylpyridazin-3-yl)-*N,N*-diphenylaniline (24).** Synthesized from **23** (129 mg;  
22 1 mmol) and **15** (318 mg; 1.1 mmol) following the general procedure A. Yield: 240 mg  
23 (71 %); yellowish solid;  $R_f = 0.5$  (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>/EtOAc 10:1); mp 171–172 °C; <sup>1</sup>H NMR  
24 (CDCl<sub>3</sub>, 300 MHz):  $\delta = 2.64$  (s, 3H), 6.98 (t,  $J = 7.2$  Hz, 2H), 7.05–7.09 (m, 6H), 7.17–7.25  
25 (m, 5H), 7.59 (d,  $J = 9.0$  Hz, 1H), 7.85 ppm (d,  $J = 8.7$  Hz, 2H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 75 MHz):  
26  $\delta = 122.7, 123.6, 125.1, 127.7, 129.4, 129.6, 147.3, 149.5, 156.8, 157.8$  ppm; HR-MALDI-  
27 MS (DHB):  $m/z$  calculated for C<sub>23</sub>H<sub>19</sub>N<sub>3</sub> [M]<sup>+</sup> 337.15735, found 337.15855.

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41 **(*E*)-4-(2-(6-(4-(Diphenylamino)phenyl)pyridazin-3-yl)vinyl)benzaldehyde (5b).**  
42 Synthesized from **24** (200 mg; 0.593 mmol) and **25** (247 mg; 1.18 mmol) following the  
43 general procedures E and C. Yield: 100 mg (37 %); orange solid;  $R_f = 0.9$  (SiO<sub>2</sub>;  
44 CH<sub>2</sub>Cl<sub>2</sub>/EtOAc 10:1); mp 205–206 °C; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 300 MHz):  $\delta = 7.00$ –7.11 (m, 8H),  
45 7.19–7.26 (m, 5H), 7.44 (d,  $J = 16.5$  Hz, 1H), 7.58 (d,  $J = 9.0$  Hz, 1H), 7.68–7.75 (m, 3H),  
46 7.85 (d,  $J = 8.1$  Hz, 2H), 7.94 (d,  $J = 8.7$  Hz, 2H), 9.96 ppm (s, 1H); <sup>13</sup>C NMR (CDCl<sub>3</sub>,  
47 75 MHz):  $\delta = 122.3, 123.0, 123.9, 124.8, 125.3, 127.7, 127.8, 128.5, 128.8, 129.5, 130.3,$   
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3 132.6, 136.2, 142.1, 147.1, 149.9, 155.3, 157.2, 191.5 ppm; HR-MALDI-MS (DHB):  $m/z$   
4  
5 calculated for  $C_{31}H_{24}N_3O$   $[M+H]^+$  454.19139, found 454.19409.

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7 **(E)-5-(4-(2-(6-(4-(Diphenylamino)phenyl)pyridazin-3-yl)vinyl)benzylidene)-4H-**

8  
9 **cyclopenta[*c*]thiophene-4,6(5*H*)-dione (1b).** Synthesized from **5b** (60 mg; 0.132 mmol) and  
10  
11 **11** (40 mg; 0.264 mmol) following the general procedure B. Yield: 30 mg (38 %); red solid;  
12  
13  $R_f = 0.8$  (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>/EtOAc 10:1); mp = 291-292 °C; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 300 MHz):  $\delta =$   
14  
15 7.09–7.20 (m, 8H), 7.28–7.35 (m, 4H), 7.55 (d,  $J = 16.5$  Hz, 1H), 7.68 (d,  $J = 9.0$  Hz, 1H),  
16  
17 7.75–7.83 (m, 4H), 7.88 (s, 1H), 8.02–8.10 (m, 4H), 8.51 ppm (d,  $J = 8.1$  Hz, 2H); <sup>13</sup>C NMR  
18  
19 (CDCl<sub>3</sub>, 75 MHz):  $\delta = 122.4, 122.9, 123.8, 124.7, 125.3, 125.7, 125.8, 127.5, 127.8, 128.2,$   
20  
21 128.9, 129.5, 132.9, 133.3, 134.9, 136.8, 141.0, 145.6, 147.1, 147.4, 149.9, 155.5, 157.1,  
22  
23 182.2, 183.0 ppm; IR (ATR):  $\nu = 1722, 1672$  cm<sup>-1</sup>; HR-MALDI-MS (DHB):  $m/z$  calculated  
24  
25 for  $C_{38}H_{26}N_3O_2S$   $[M+H]^+$  588.17402, found 588.17463.

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29 **3-(4-(1,3-Dioxolan-2-yl)phenyl)-6-methylpyridazine (27).** Synthesized in the first step from  
30  
31 **23** (258 mg; 2 mmol) and **12** (375 mg; 2.5 mmol) following the general procedure A given  
32  
33 aldehyde **26** in 85 % yield. In the second step the purified aldehyde **26** (300 mg; 1.513 mmol)  
34  
35 was undergone the protection of formyl group using ethylene glycol (0.84 ml; 15.13 mmol)  
36  
37 by following the general procedure D given desired acetal **27**. Yield: 335 mg (91 %);  
38  
39 yellowish solid; mp 126–127 °C; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 300 MHz):  $\delta = 2.75$  (s, 3H), 4.04–4.10  
40  
41 (m, 2H), 4.11–4.17 (m, 2H), 5.89 (s, 1H), 7.38 (d,  $J = 8.7$  Hz, 1H), 7.62 (d,  $J = 8.4$  Hz, 2H),  
42  
43 7.75 (d,  $J = 8.7$  Hz, 1H), 8.08 ppm (d,  $J = 8.4$  Hz, 2H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 75 MHz):  $\delta = 22.1,$   
44  
45 65.4, 103.3, 123.9, 126.9, 127.1, 127.2, 137.3, 139.5, 156.8, 158.7 ppm; HR-MALDI-MS  
46  
47 (DHB):  $m/z$  calculated for  $C_{14}H_{15}N_2O_2$   $[M+H]^+$  243.11280, found 243.11405.

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51 **(E)-4-(6-(4-(Diphenylamino)styryl)pyridazin-3-yl)benzaldehyde (5c).** Synthesized from **27**  
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53 (242 mg; 1.00 mmol) and **28** (300 mg; 1.10 mmol) following the general procedures E and C.  
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3 Yield: 136 mg (30 %); yellow-orange solid;  $R_f = 0.7$  (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>/EtOAc 20:1); mp  
4  
5 216–217 °C; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 300 MHz):  $\delta = 7.06$ – $7.15$  (m, 8H),  $7.26$ – $7.32$  (m, 5H),  $7.49$   
6  
7 (d,  $J = 8.4$  Hz, 2H),  $7.70$ – $7.75$  (m, 2H),  $7.88$  (d,  $J = 9.0$  Hz, 1H),  $8.04$  (d,  $J = 8.1$  Hz, 2H),  
8  
9  $8.30$  (d,  $J = 8.1$  Hz, 2H),  $10.11$  ppm (s, 1H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 75 MHz):  $\delta = 122.4$ ,  $122.5$ ,  
10  
11  $123.7$ ,  $124.1$ ,  $124.2$ ,  $125.1$ ,  $127.3$ ,  $128.5$ ,  $129.4$ ,  $130.3$ ,  $135.2$ ,  $137.0$ ,  $141.9$ ,  $147.2$ ,  $148.9$ ,  
12  
13  $155.6$ ,  $157.7$ ,  $191.8$  ppm; HR-MALDI-MS (DHB):  $m/z$  calculated for C<sub>31</sub>H<sub>24</sub>N<sub>3</sub>O [M+H]<sup>+</sup>  
14  
15  $454.19139$ , found  $454.19392$ .  
16  
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19 **(E)-5-(4-(6-(4-(Diphenylamino)styryl)pyridazin-3-yl)benzylidene)-4H-**

20  
21 **cyclopenta[*c*]thiophene-4,6(5H)-dione (1c).** Synthesized from **5c** (60 mg; 0.132 mmol) and  
22  
23 **11** (40 mg; 0.264 mmol) following the general procedure B. Yield: 39 mg (50 %); red solid;  
24  
25  $R_f = 0.8$  (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>/EtOAc 10:1); mp 260 °C; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 300 MHz):  $\delta = 7.07$ – $7.17$   
26  
27 (m, 9H),  $7.26$ – $7.34$  (m, 4H),  $7.51$  (d,  $J = 8.4$  Hz, 2H),  $7.68$ – $7.77$  (m, 2H),  $7.90$ – $7.94$  (m, 2H),  
28  
29  $8.07$  (s, 2H),  $8.29$  (d,  $J = 8.4$  Hz, 2H),  $8.59$  ppm (d,  $J = 8.4$  Hz, 2H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 75  
30  
31 MHz):  $\delta = 122.5$ ,  $123.7$ ,  $124.0$ ,  $124.2$ ,  $125.0$ ,  $125.1$ ,  $125.9$ ,  $126.0$ ,  $126.9$ ,  $128.4$ ,  $129.4$ ,  $134.1$ ,  
32  
33  $134.8$ ,  $135.0$ ,  $137.4$ ,  $140.4$ ,  $145.6$ ,  $147.2$ ,  $147.3$ ,  $148.9$ ,  $155.7$ ,  $157.5$ ,  $182.1$ ,  $182.8$  ppm; IR  
34  
35 (ATR):  $\nu = 1722$ ,  $1676$  cm<sup>-1</sup>; HR-MALDI-MS (DHB):  $m/z$  calculated for C<sub>38</sub>H<sub>26</sub>N<sub>3</sub>O<sub>2</sub>S  
36  
37 [M+H]<sup>+</sup>  $588.17402$ , found  $588.17297$ .  
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42 **4-(2-Methylpyrimidin-5-yl)-*N,N*-diphenylaniline (30).** Synthesized from **29** (173 mg;  
43  
44 1.00 mmol) and **15** (318 mg; 1.10 mmol) following the general procedure A. Yield: 250 mg  
45  
46 (74 %); yellowish amorphous solid;  $R_f = 0.25$  (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>/EtOAc 10:1); mp 116–117 °C;  
47  
48 <sup>1</sup>H NMR (CDCl<sub>3</sub>, 300 MHz):  $\delta = 2.70$  (s, 3H),  $6.99$  (t,  $J = 7.2$  Hz, 2H),  $7.02$ – $7.10$  (m, 6H),  
49  
50  $7.19$ – $7.24$  (m, 4H),  $7.34$  (d,  $J = 8.4$  Hz, 2H),  $8.74$  ppm (s, 2H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 75 MHz):  
51  
52  $\delta = 25.7$ ,  $123.4$ ,  $123.6$ ,  $124.9$ ,  $127.4$ ,  $127.6$ ,  $129.4$ ,  $130.7$ ,  $147.3$ ,  $148.6$ ,  $154.5$ ,  $166.2$  ppm;  
53  
54 HR-MALDI-MS (DHB):  $m/z$  calculated for C<sub>23</sub>H<sub>19</sub>N<sub>3</sub> [M]<sup>+</sup>  $337.15735$ , found  $337.15941$ .  
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**(E)-4-(2-(5-(4-(Diphenylamino)phenyl)pyrimidin-2-yl)vinyl)benzaldehyde (6c).**

Synthesized from **30** (200 mg; 0.593 mmol) and **25** (247 mg; 1.186 mmol) following the general procedures E and C. Yield: 215 mg (80 %); yellow solid;  $R_f = 0.85$  (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>/EtOAc 10:1); mp 223–224 °C; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 300 MHz):  $\delta = 7.09$  (t,  $J = 7.2$  Hz, 2H), 7.14–7.19 (m, 6H), 7.26–7.33 (m, 4H), 7.41 (d,  $J = 16.2$  Hz, 1H), 7.48 (d,  $J = 8.4$  Hz, 2H), 7.78 (d,  $J = 8.1$  Hz, 2H), 7.92 (d,  $J = 8.1$  Hz, 2H), 8.03 (d,  $J = 15.9$  Hz, 1H), 8.94 (s, 2H), 10.03 ppm (s, 1H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 75 MHz):  $\delta = 123.2, 123.8, 125.1, 127.1, 127.4, 128.0, 129.5, 130.2, 130.5, 131.3, 135.9, 136.3, 142.1, 147.2, 148.9, 154.4, 162.3, 191.6$  ppm; HR-MALDI-MS (DHB):  $m/z$  calculated for C<sub>31</sub>H<sub>23</sub>N<sub>3</sub>O [M]<sup>+</sup> 453.18356, found 453.18608.

**(E)-5-(4-(2-(5-(4-(Diphenylamino)phenyl)pyrimidin-2-yl)vinyl)benzylidene)-4H-**

**cyclopenta[*c*]thiophene-4,6(5H)-dione (2c).** Synthesized from **6c** (60 mg; 0.132 mmol) and **11** (40 mg; 0.264 mmol) following the general procedure B. Yield: 51 mg (65 %); red solid;  $R_f = 0.8$  (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>/EtOAc 10:1); mp 275–276 °C; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 300 MHz):  $\delta = 7.06$ –7.19 (m, 8H), 7.26–7.33 (m, 4H), 7.43 (d,  $J = 16.5$  Hz, 1H), 7.48 (d,  $J = 8.7$  Hz, 2H), 7.75 (d,  $J = 7.6$  Hz, 2H), 7.86 (s, 1H), 8.00–8.05 (m, 3H), 8.47 (d,  $J = 8.1$  Hz, 2H), 8.94 ppm (s, 2H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 75 MHz):  $\delta = 123.2, 123.7, 125.0, 125.7, 125.8, 127.2, 127.4, 127.8, 129.5, 130.2, 131.1, 133.5, 134.9, 136.2, 136.8, 141.0, 145.6, 147.2, 147.4, 148.8, 154.4, 162.4, 183.0$  ppm; IR (ATR):  $\nu = 1719, 1671$  cm<sup>-1</sup>; HR-MALDI-MS (DHB):  $m/z$  calculated for C<sub>38</sub>H<sub>26</sub>N<sub>3</sub>O<sub>2</sub>S [M+H]<sup>+</sup> 588.17402, found 588.17441.

**4-(2-Methylpyrimidin-5-yl)benzaldehyde (31).** Synthesized from **29** (346 mg; 2 mmol) and **12** (375 mg; 2.5 mmol) following the general procedure A. Yield: 321 mg (81 %); white solid;  $R_f = 0.8$  (SiO<sub>2</sub>; CH<sub>2</sub>Cl<sub>2</sub>/EtOAc 10:1); mp 192–193 °C; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 300 MHz):  $\delta = 2.81$  (s, 3H), 7.74 (d,  $J = 8.1$  Hz, 2H), 8.02 (d,  $J = 8.1$  Hz, 2H), 8.90 (s, 2H), 10.09 ppm (s, 1H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 75 MHz):  $\delta = 25.8, 127.4, 129.9, 130.6, 136.2, 140.4, 155.1, 168.1,$

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2  
3 191.5 ppm; HR-MALDI-MS (DHB):  $m/z$  calculated for  $C_{12}H_{11}N_2O$   $[M+H]^+$  199.08659, found  
4  
5 199.08707.

6  
7 **5-(4-(1,3-Dioxolan-2-yl)phenyl)-2-methylpyrimidine (32)**. Synthesized from **31** (300 mg;  
8  
9 1.513 mmol) and ethylene glycol (0.84 ml; 15.13 mmol) following the general procedure D.  
10  
11 Yield: 310 mg (85 %); yellowish solid; mp 132–133 °C;  $^1H$  NMR ( $CDCl_3$ , 300 MHz):  
12  
13  $\delta$  = 2.72 (s, 3H), 3.98–4.04 (m, 2H), 4.05–4.11 (m, 2H), 5.81 (s, 1H), 7.51 (d,  $J$  = 8.1 Hz,  
14  
15 2H), 7.56 (d,  $J$  = 8.1 Hz, 2H), 8.78 ppm (s, 2H);  $^{13}C$  NMR ( $CDCl_3$ , 75 MHz):  $\delta$  = 25.7, 65.4,  
16  
17 103.2, 126.8, 127.5, 130.8, 135.4, 138.6, 155.0, 167.1 ppm; HR-MALDI-MS (DHB):  $m/z$   
18  
19 calculated for  $C_{14}H_{15}N_2O_2$   $[M+H]^+$  243.11280, found 243.11348.

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23 **(E)-4-(2-(4-(Diphenylamino)styryl)pyrimidin-5-yl)benzaldehyde (6d)**. Synthesized from  
24  
25 **32** (280 mg; 1.16 mmol) and **28** (316 mg; 1.44 mmol) following the general procedures E and  
26  
27 C. Yield: 285 mg (54 %); orange solid;  $R_f$  = 0.85 ( $SiO_2$ ;  $CH_2Cl_2/EtOAc$  10:1); mp 245–246  
28  
29 °C;  $^1H$  NMR ( $CDCl_3$ , 300 MHz):  $\delta$  = 7.06–7.22 (m, 9H), 7.28–7.34 (m, 4H), 7.53 (d,  
30  
31  $J$  = 8.4 Hz, 2H), 7.80 (d,  $J$  = 8.1 Hz, 2H), 8.00–8.06 (m, 3H), 8.98 (s, 2H), 10.11 ppm (s,  
32  
33 1H);  $^{13}C$  NMR ( $CDCl_3$ , 75 MHz):  $\delta$  = 122.3, 123.7, 124.4, 125.2, 127.1, 128.8, 129.2, 129.3,  
34  
35 129.4, 130.7, 136.1, 138.6, 140.6, 147.1, 149.1, 155.2, 164.9, 191.5 ppm; HR-MALDI-MS  
36  
37 (DHB):  $m/z$  calculated for  $C_{31}H_{23}N_3O$   $[M]^+$  453.18356, found 453.18421.

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41 **(E)-5-(4-(2-(4-(Diphenylamino)styryl)pyrimidin-5-yl)benzylidene)-4H-**  
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43 **cyclopenta[*c*]thiophene-4,6(5H)-dione (2d)**. Synthesized from **6d** (60 mg; 0.132 mmol) and  
44  
45 **11** (40 mg; 0.264 mmol) following the general procedure B. Yield: 32 mg (41 %); red solid;  
46  
47  $R_f$  = 0.8 ( $SiO_2$ ;  $CH_2Cl_2/EtOAc$  10:1); mp = 302–303 °C;  $^1H$  NMR ( $CDCl_3$ , 300 MHz):  $\delta$  =  
48  
49 7.05–7.20 (m, 9H), 7.26–7.32 (m, 4H), 7.51 (d,  $J$  = 8.4 Hz, 2H), 7.77 (d,  $J$  = 8.4 Hz, 2H),  
50  
51 7.90 (s, 1H), 8.00 (d,  $J$  = 16.2 Hz, 1H), 8.06 (s, 2H), 8.56 (d,  $J$  = 8.4 Hz, 2H), 8.99 ppm (s,  
52  
53 2H);  $^{13}C$  NMR ( $CDCl_3$ , 75 MHz):  $\delta$  = 122.3, 123.7, 124.5, 125.2, 125.9, 126.1, 126.6, 128.8,  
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3 129.3, 129.4, 133.1, 135.1, 137.3, 138.5, 139.0, 145.6, 147.0, 147.2, 147.3, 149.1, 155.1,  
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5 164.8, 182.1, 182.8 ppm; IR (ATR):  $\nu = 1720, 1680 \text{ cm}^{-1}$ ; HR-MALDI-MS (DHB):  $m/z$   
6  
7 calculated for  $\text{C}_{38}\text{H}_{26}\text{N}_3\text{O}_2\text{S} [\text{M}+\text{H}]^+$  588.17402, found 588.17429.

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10 **(E)-4-(4-Bromostyryl)benzaldehyde (35)**. Synthesized from **34** (307 mg; 1 mmol) and **25**  
11 (219 mg; 1.05 mmol) following the general procedures F and C. Yield: 100 mg (35 %); white  
12 solid;  $R_f = 0.75$  ( $\text{SiO}_2$ ;  $\text{CH}_2\text{Cl}_2$ ); mp 150–151 °C;  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 300 MHz):  $\delta = 7.11$  (d,  
13  $J = 16.5$  Hz, 1H), 7.19 (d,  $J = 16.5$  Hz, 1H), 7.40 (d,  $J = 8.4$  Hz, 2H), 7.51 (d,  $J = 8.4$  Hz, 2H),  
14 7.64 (d,  $J = 8.1$  Hz, 2H), 7.87 (d,  $J = 8.4$  Hz, 2H), 10.00 ppm (s, 2H). Data similar to the  
15 literature.<sup>38</sup>

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22 **(E)-4-(2-(4'-(Diphenylamino)-[1,1'-biphenyl]-4-yl)vinyl)benzaldehyde (7b)**. Synthesized  
23 from **35** (85 mg; 0.296 mmol) and **15** (107 mg; 0.370 mmol) following the general procedure  
24 A. Yield: 95 mg (71 %); yellow solid;  $R_f = 0.85$  ( $\text{SiO}_2$ ;  $\text{CH}_2\text{Cl}_2$ ); mp 212–213 °C;  $^1\text{H}$  NMR  
25 ( $\text{CDCl}_3$ , 300 MHz):  $\delta = 7.05$  (t,  $J = 7.2$  Hz, 2H), 7.13–7.20 (m, 7H), 7.26–7.33 (m, 5H), 7.51  
26 (d,  $J = 8.7$  Hz, 2H), 7.61 (s/m, 4H), 7.67 (d,  $J = 8.1$  Hz, 2H), 7.88 (d,  $J = 8.1$  Hz, 2H), 10.00  
27 ppm (s, 1H);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 75 MHz):  $\delta = 123.1, 123.7, 124.6, 126.9, 127.0, 127.4, 127.6,$   
28 129.3, 130.3, 131.8, 134.1, 135.1, 135.3, 140.7, 143.5, 147.5, 147.6, 191.6 ppm; HR-MALDI-  
29 MS (DHB):  $m/z$  calculated for  $\text{C}_{33}\text{H}_{25}\text{NO} [\text{M}]^+$  451.19307, found 451.19480.

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41 **(E)-5-(4-(2-(4'-(Diphenylamino)-[1,1'-biphenyl]-4-yl)vinyl)benzylidene)-4H-**  
42  
43 **cyclopenta[*c*]thiophene-4,6(5H)-dione (3b)**. Synthesized from **7b** (60 mg; 0.133 mmol) and  
44 **11** (40 mg; 0.266 mmol) following the general procedure B. Yield: 45 mg (58 %); red solid;  
45  $R_f = 0.9$  ( $\text{SiO}_2$ ;  $\text{CH}_2\text{Cl}_2/\text{EtOAc}$  10:1); mp 279–280 °C;  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 300 MHz):  $\delta = 7.07$   
46 (t,  $J = 6.9$  Hz, 2H), 7.15–7.37 (m, 12H), 7.53 (d,  $J = 7.8$  Hz, 2H), 7.63–7.68 (m, 6H), 7.87 (s,  
47 1H), 8.03 (s, 2H), 8.49 ppm (d,  $J = 7.5$  Hz, 2H);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 75 MHz):  $\delta = 123.1,$   
48 123.7, 124.6, 125.5, 125.6, 126.7, 126.9, 127.4, 127.5, 127.6, 129.3, 131.8, 132.3, 134.1,  
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3 135.1, 135.2, 140.7, 142.6, 145.6, 147.4, 147.5, 147.6, 147.8, 183.1, 183.2 ppm; IR (ATR):  $\nu$   
4 = 1719, 1667  $\text{cm}^{-1}$ ; HR-MALDI-MS (DHB):  $m/z$  calculated for  $\text{C}_{40}\text{H}_{28}\text{NO}_2\text{S}$   $[\text{M}+\text{H}]^+$   
5 586.18353, found 586.18154.  
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10 **(E)-4-(4-Bromostyryl)-N,N-diphenylaniline (36)**. Synthesized from **34** (307 mg; 1 mmol)  
11 and **28** (287 mg; 1.05 mmol) following the general procedure F. Yield: 210 mg (49 %);  
12 yellowish solid;  $R_f = 0.95$  ( $\text{SiO}_2$ ;  $\text{CH}_2\text{Cl}_2$ ); mp 171–172 °C (lit.<sup>39</sup> 183–185 °C);  $^1\text{H}$  NMR  
13 (CDCl<sub>3</sub>, 300 MHz):  $\delta = 6.93$  (d,  $J = 16.2$  Hz, 1H), 7.04–7.14 (m, 8H), 7.26–7.31 (m, 5H),  
14 7.37 (d,  $J = 6.9$  Hz, 2H), 7.39 (d,  $J = 6.9$  Hz, 2H), 7.48 ppm (d,  $J = 8.4$  Hz, 2H). Data similar  
15 to the literature.<sup>40</sup>  
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23 **(E)-4'-(4-(Diphenylamino)styryl)-[1,1'-biphenyl]-4-carbaldehyde (7c)**. Synthesized from  
24 **36** (150 mg; 0.352 mmol) and **12** (66 mg; 0.440 mmol) following the general procedure A.  
25 Yield: 90 mg (57 %); yellow solid;  $R_f = 0.85$  ( $\text{SiO}_2$ ;  $\text{CH}_2\text{Cl}_2$ ); mp 205–206 °C;  $^1\text{H}$  NMR  
26 (CDCl<sub>3</sub>, 300 MHz):  $\delta = 7.02$ –7.10 (m, 5H), 7.13–7.19 (m, 4H), 7.27–7.32 (m, 5H), 7.43 (d,  
27  $J = 8.7$  Hz, 2H), 7.62 (d,  $J = 8.7$  Hz, 2H), 7.67 (d,  $J = 8.4$  Hz, 2H), 7.80 (d,  $J = 8.1$  Hz, 2H),  
28 7.98 (d,  $J = 8.1$  Hz, 2H), 10.08 ppm (s, 1H);  $^{13}\text{C}$  NMR (CDCl<sub>3</sub>, 75 MHz):  $\delta = 123.4$ , 124.6,  
29 126.0, 126.9, 127.3, 127.5, 127.6, 129.1, 129.3, 130.3, 131.1, 135.1, 138.0, 138.3, 146.7,  
30 147.5, 147.7, 191.9 ppm; HR-MALDI-MS (DHB):  $m/z$  calculated for  $\text{C}_{33}\text{H}_{25}\text{NO}$   $[\text{M}]^+$   
31 451.19307, found 451.19540.  
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43 **(E)-5-((4'-(4-(Diphenylamino)styryl)-[1,1'-biphenyl]-4-yl)methylene)-4H-**  
44 **cyclopenta[*c*]thiophene-4,6(5H)-dione (3c)**. Synthesized from **7c** (60 mg; 0.133 mmol) and  
45 **11** (40 mg; 0.266 mmol) following the general procedure B. Yield: 35 mg (45 %); red solid;  
46  $R_f = 0.85$  ( $\text{SiO}_2$ ;  $\text{CH}_2\text{Cl}_2/\text{EtOAc}$  10:1); mp 230–231 °C;  $^1\text{H}$  NMR (CDCl<sub>3</sub>, 300 MHz):  $\delta =$   
47 7.04–7.19 (m, 9H), 7.28–7.32 (m, 5H), 7.44 (d,  $J = 8.7$  Hz, 2H), 7.62 (d,  $J = 8.1$  Hz, 2H),  
48 7.71 (d,  $J = 8.1$  Hz, 2H), 7.80 (d,  $J = 8.4$  Hz, 2H), 7.93 (s, 1H), 8.05 (s, 2H), 8.55 ppm (d,  $J =$   
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8.4 Hz, 2H);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 75 MHz):  $\delta$  = 123.0, 123.4, 124.6, 125.6, 125.7, 126.1, 126.9, 127.0, 127.5, 129.1, 129.3, 131.2, 132.0, 135.1, 136.5, 138.0, 138.3, 145.4, 145.6, 147.4, 147.5, 147.6, 147.9, 183.2 ppm; IR (ATR):  $\nu$  = 1717, 1673  $\text{cm}^{-1}$ . HR-MALDI-MS (DHB):  $m/z$  calculated for  $\text{C}_{40}\text{H}_{28}\text{NO}_2\text{S}$   $[\text{M}+\text{H}]^+$  586.18353, found 586.18131.

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### Associated content

Supporting information: X-ray analysis experimental details and X-ray data of compound **3d** (CIF), representative cyclic voltammetry curves, absorption data and curves in various solvents for compounds **1–4**, emission spectra of **5a**, **6a–b**, **7a** and **7d**, emission maxima ( $\lambda_{\text{em}}$ ) vs.  $E_T$  (30) for selected aldehydes, fluorescence color changes of **6b** in various solvents, DSC curves of chromophores **1–4**, Cartesian coordinates, total energies and HOMO-LUMO localizations for compounds **1–4**, correlation between experimental (absorption, electrochemical and EFISH NLO) and calculated data,  $^1\text{H}$  and  $^{13}\text{C}$  NMR spectra (PDF).

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